

## 2009-2010 Education Goals

Goals: Club Leadership Education 2009-2010

To be provided to all Lt. Governors, District Chairs and Training Team

Goal: To create An Atmosphere of "It's All about the Member"

The more informed the member the more successful the club, the more service opportunities.

Objective:

To increase Attendance at Training Sessions

To Improve Leadership Skills and Club Performance

Stimulate Membership Growth and Service

How:

Create Synergy in the training session that encourages the attendees to:

Participate

Share Expectations

Share "what's working"

Think "outside the box"

Recognize successes

Showcase Benefits to the Leadership and the Club:

Be sensitive to the attendees' needs and their Kiwanis Experience.

Augment structured material with specific applicable materials/handouts.

(Provide "nuts & Bolts" as perceived by membership).

Utilize on-line and hard copy materials available from Kiwanis International.

Provide Convenience:

Be sensitive to geographic issues when scheduling sessions.

Reduce members travel time to location of training sessions, expense of travel and lodging.

Reduce Tuition Costs to member and Clubs. (Be sensitive to “free” on-line access).

Implement a sliding scale based on number attending from a club.

Objective is to increase attendance.

Reduce cost to District and Training/Facilitator Team.

Increase number of qualified instructors within geographic areas,  
reducing travel and lodging costs.

Schedule one (1), rather than two (2) instructors for each training schedule.

Utilize local Lt Governor or qualified Club member to assist.

Develop a meaningful “Train the Trainer” Program:

To prepare more trainers/facilitators.

To expand and promote the vision of the District and Kiwanis International in regards to education.

Other considerations that need to be discussed may include restructuring of Club Leadership education, Zone Conferences and Division Council Meeting, i.e.:

Combining CLE and Zone Conference sessions (one or two day sessions).

Including certain subject matter now considered a CLE function (Secretarial Training), to Zone Conference or DCM. Move Division Caucus/Elections to DCM rather than Zone Conference. Membership Growth sessions offered at DCM’s or Division Growth Summits rather than at Zone Conferences or CLE session.

Measurements:

Increased attendance.....Objective: 3 or more from “every Club” in the District

Better informed and enthusiastic Leaders and Members: Results in membership growth  
and service as well as increased attendance in future sessions.

Develops a pool of potential trainers/facilitators. Objective: One or more from each  
Zone.

Reduced Training Costs....actual savings unknown since currently members and  
instructors absorb some or all of their out-of-pocket expense.

Measurement would be increased member attendance/participation in training  
sessions.