



GOVERNOR'S PROJECT 2004-2005

The Pacific Northwest District Project for this year is **PLANTING FOR GROWTH**. (You will note that this 3 word title includes Planting and Growth—2 words that will have a great impact on our District.)

PLANTING means our entire Kiwanis Family should be involved in working with communities in the planting of trees, shrubs, bushes, hanging baskets—in fact—just about any type of greenery that has roots.

GROWTH means increasing our club membership by not only installing new members but retaining our existing members, thereby giving us a gain in members.

This project is in fact a symbolism for new and “wilting” members. As you know, when you plant a new piece of greenery, you need to water it and fertilize it—thereby encouraging it to grow and to sustain it's life. Thus—we are using this process to highlight what we need to do with all new members and the “wilting” ones. These folks must be nurtured into becoming well rooted as a Kiwanian—and only by watching over them will we be successful in having them become self sustaining club members and a contributor to the Kiwanis Family.

Sponsors of New members will receive a **WATERING CAN PIN** to remind them of their responsibilities to that new member. Please see the September/October 2004 issue of The Builder or the District website – www.pnwkiwanis.org – for more details.

Robert Menzies, (menzies@snowcrest.net) is the project chair and is there to assist you in any way he can.

All clubs participating in the Governor's Project will receive a banner patch and special recognition for their efforts.

If you have any questions on this subject—please let me know.

Thanks for being a Kiwanian!!

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