



Our Story - Harrison

KIDS IN CARS

I picked up the following information from the "Kids In Cars" booth at the San Antonio Convention. It may be a project of interest to some clubs. More information available at: www.kidsincars.org

Welcome to Kids in Cars

At Kids in Cars, we are devoted to informing as many people as we can reach about the dangers associated with leaving children unattended in or around vehicles. Our aim is to protect our most precious cargo and assist in making sure that no child is ever, for a moment, left alone in a motor vehicle. At the same time we want to be there for victims and help touch the lives of others through their emotional and brave stories. If we can work together and share our knowledge, then these tragedies can be prevented. After all, saving just one life would make all of the difference in the world, for every life is precious.

Staggering Statistics

Kids In Cars maintains a national database to evaluate the circumstances and consequences of leaving children unattended in or around motor vehicles.* Currently no Federal or State agency is collecting information related to deaths and injuries that occur as non-traffic incidents on public or private property. See [CDC study...](#)

Year	Incidents	Kids Involved	Fatalities
2007	407	520	101
2006	567	748	130
2005	446	532	156
2004	443	560	120
2003	583	727	143
2002	432	591	116

(as of 7/20/07)

*These data vastly underestimate the true magnitude of this public safety issue.

Service Clubs New 2007 Program

Thank you for considering the Kids In Cars Service Club Program. Public awareness is essential to eliminating preventable death and injuries from leaving children alone in or around motor vehicles. Through your club's participation in the Kids In Cars Service Club Program you will help protect our young children and save lives. Below are 6 easy steps we require to complete the Kids In Cars Service Club Program. [Click here](#) for a printable version of our program. Upon completion, your club will receive an official 2007 Kids In Cars Service Club Project banner patch.

1. Visit five or more day care centers to distribute the Kids In Cars brochure to every enrolled child and encourage the posting of Kids In Cars posters in high-traffic areas.
2. Visit three or more insurance sales offices and pediatrician offices to distribute Kids In Cars brochure holders filled with two-sided information cards and posters.
3. Visit ten or more local businesses (e.g. convenience stores, drycleaners, banks etc.) to post the Kids In Cars window cling on the front window.
4. Contact one or more local radio or television station to get them to air the Kids In Cars public service announcement (PSA) OR contact one or more local newspaper to get the Kids In Cars "Pointers for Parents" article published.
5. Approach one or more local elementary school OR one or more high school and arrange for them to show their school our Kids In Cars Presentation from the Kids In Cars Interactive CD.
6. Become a Kids In Cars Platinum (\$1000), Gold (\$500), Silver (\$250) or Bronze-Level (\$100) Sponsor. Your contribution allows us to continue our life-saving work.

[Click here](#) to register your service club with Kids In Cars today!