

What is Key Leader?

- ▶ A weekend leadership experience for High School students ages 14-18
- ▶ Offers emerging leaders a taste of what service leadership is all about

Mission Statement:

To inspire young people to achieve their personal best through service leadership

Five Principles of Service Leadership:

- ▶ **Personal Integrity** – *doing the right thing*
- ▶ **Personal Growth** – *developing in mind, body and spirit*
- ▶ **Respect** – *Showing consideration for self, others and property*
- ▶ **Building Community** – *Developing relationships to achieve positive goals*
- ▶ **Pursuit of Excellence** – *Expecting and achieving the best*

Key Leader can be:

- ▶ Multiple students from a school, or many schools
- ▶ Begins with 8th grade *graduates*
- ▶ Service-leadership/service learning curriculum
- ▶ **Professionally, trained (certified) facilitators**
- ▶ “I have personally witnessed teenagers come to this training somewhat fearful, or concerned about not knowing anyone. Within about one hour they would start relaxing and really connecting with people they have never seen before. The skills learned in this week end will last them a life time.”

A Key Leader

- ▶ Is an active listener
- ▶ Develops concepts that turn into plans
- ▶ Is empathetic to others
- ▶ Is committed to the community
- ▶ Is aware of self, others and organizations
- ▶ Helps others grow
- ▶ Is persuasive but not controlling
- ▶ Is compassionate
- ▶ Builds community
- ▶ Is caring
- ▶ Turns goals and plans into action

Service Leadership

- ▶ A Key Leader understands the principles of service leadership
- ▶ A Key Leader has learned how to appreciate the principles of service leadership in the local, state, national and global communities
- ▶ A Key Leader has taken the first steps to prepare for a life of making a difference in the 21st century world

Key Leader

Is across the US and
Internationally in Brazil, Canada, Grand Cayman, El Salvador and Malaysia

What teens say about Key Leader:

- ▶ “Very friendly and energetic atmosphere”
- ▶ “One of the most amazing weekends of my life”
- ▶ “Our facilitators were amazing and wonderful”
- ▶ “It was an awesome camp and an experience I will take with me even after I graduate from high school”
- ▶ “I learned how to become a good leader through being a good servant”

Why teens think Key Leader is amazing:

- ▶ Friends that will last a lifetime
- ▶ How to face society
- ▶ Amazing energy
- ▶ Hands-on activities
- ▶ Ropes courses
- ▶ The sense of community
- ▶ Lifelong skills
- ▶ Key Leader now a part of their life

Today’s teens are tomorrow’s leaders. Through Key Leader, you and your club can make a difference in a teen’s life.

How can Kiwanis get involved?

- ▶ Serve the children
- ▶ Sponsor a student
- ▶ Plan to lead
- ▶ Reach out
- ▶ Join us

Why Kiwanian’s think it is amazing:

- ▶ Chance to network with fellow Kiwanian’s
- ▶ Make great connections with the younger generation
- ▶ Potential club growth
- ▶ Watching Teens “change” during the weekend
- ▶ Able to make a difference in a teen’s life

Register on line at **www.Key-Leader.org**

- ▶ **Cost:** \$200.00 students, \$175.00 Key Clubbers, \$115.00 Student Facilitators
- ▶ \$115.00 Parent/Advisor/Volunteer, \$115.00 Committee/Chaperone
- ▶ **Dates & Locations:** See attached flyer for three locations



For information & online registering: www.key-leader.org.
ANY questions? Just phone Laura Parsons 503-631-7668