

# EMERGING LEADERS of the 21st century,

## THINGS YOU NEED TO KNOW ABOUT KIWANIS KEY LEADER!

Since 1925, Kiwanis International has impacted positively the lives of young leaders through its youth leadership organizations: Key Club and Circle K. Many credit these programs for their **first taste of leadership**, including senators, governors, university presidents, corporate executives, and a United States president.

In 2003, a task force of professionals with more than 175 years of combined experience in teaching, coaching, developing, and encouraging young leaders was asked to **invent something extraordinary**. The result is an exciting program designed to move beyond where most other youth leadership programs stop. The result is Key Leader.

- 🌐 *Key Leader is designed to begin a process of personal leadership growth and development as opposed to being a weekend event that is forgotten weeks or months later. It will be a **life-changing experience**.*
- 🌐 *Key Leader is designed for multiple students from the same school—those who care are already **student leaders** and those with **leadership potential**.*
- 🌐 *Key Leader is designed to **open doors** to students from all organizations at a high school. Leadership development shouldn't wait.*
- 🌐 *Key Leader is designed to teach what it means to be a youth leader in **three different communities**: the local community; the state/province or national community; and the global community.*

## WHO CAN ATTEND A KEY LEADER EVENT?

The events are designed for all high students, while our main focus is to serve students from 14-17 years of age. Key Leaders can be Key Club members as well as members of the general public. Part of the growth of Key Leader is opening the Kiwanis doors to students who have not had the opportunity to attend a leadership retreat weekend. Check out the website or the Key Leader map of events to see where and when all of these events are taking place.

take note!



## WHAT ARE THE ACTIVITIES AND WHAT IS THE TIME SCHEDULE FOR THE WEEKEND?

Students arrive for registration between 4-6 p.m. on Friday and depart after 11:30 a.m. on Sunday. Lodging, meals, and activities will be at the event site during that time. All sites are listed on the Key Leader Web site.

The students participate in large and small group activities, with a combination of information, discussion, interactive events and audio-visual presentations. In every weekend there will be a lot of fun with new friends.

## WHAT ADULTS WILL BE PRESENT DURING THE WEEKEND?

A professional facilitator, who brings excellent experience working with young people to the program, and has successfully completed a training course on the curriculum will lead the weekend. Each Kiwanis district also has trained adult volunteers present to coordinate the logistics and supervision of the young people. Kiwanis International completes a limited criminal history background check on all adults present for the weekend.

"This was an incredible experience that you should try to share with as many people as possible. This was awesome. Lots of group interaction....I made awesome friends....I learned what it truly means to have integrity and what a great listener is... Incredible.... Super Idea....Key Leader Rocks!!!!"

—Student evaluations

## THE WEEKEND AND ARE ANY SCHOLARSHIPS CURRENTLY AVAILABLE?

The all-inclusive cost is US \$175 for each student. A school, Kiwanis club, community organization, church group, family, or others may pay this cost. Through a generous grant from the Kiwanis International Foundation, the first 1,000 members of Key Club who register for a 2008 event will receive a US \$25 discount.

## ARE THERE STUDENT FACILITATOR POSITIONS AVAILABLE FOR KEY LEADER?

Yes, for students in 11th and 12th grades, who are in a Key Club Leadership role, or are GRADUATES of the Key Leader program. There is a separate application available on the Key Leader Web site.

## HOW DO STUDENTS REGISTER FOR AN EVENT?

Go to the Key Leader Web site at [www.key-leader.org](http://www.key-leader.org) and click on the REGISTER button. Students and adults attending an event complete a form with basic information, including their e-mail addresses. They also need to list Nominator (an adult who recommends them for the program) and a Sponsor (the adult or organization who is paying their fee). After completing this form, the registration can be paid right away with a credit card, or an invoice will be sent to the student, the nominator, and sponsor electronically. That invoice needs to be completed with payment either by check or credit card before a student will be accepted into the program. Adults who want to register multiple students can also register at [www.key-leader.org](http://www.key-leader.org).

## HOW DO YOU FIND OUT MORE INFORMATION ON KEY LEADER?

Go to [www.key-leader.org](http://www.key-leader.org). There you will find a listing of all events—dates, locations, and district chairpersons with an e-mail link to communicate with that person. You can also direct questions to the Key Leader staff at Kiwanis International by using the CONTACT box on the website or call them at 1-800-KIWANIS, dial 1 then 411#.



## HOW CAN I GET INVOLVED, OR HOW CAN I GET MY KIWANIS CLUB INVOLVED IN KEY LEADER?

- 🌐 Find a student. As a matter of fact, find lots of students! The first way to get involved is to find students who are graduating eighth graders all the way through high school seniors who would be great candidates for the Key Leader program. Remember, this program is for all students, whether they have joined Key Club yet or not.
- 🌐 Encourage a graduate to return to a Key Leader event as a student facilitator. If you know a student who is a graduate of the Key Leader program, encourage him or her to become a student facilitator by applying at [www.key-leader.org](http://www.key-leader.org) right away. Remember, Key Leader has no borders so check the map for events in your area, not just your state or Kiwanis district. New club officers, sports team leaders, and class officers would all benefit from the program.
- 🌐 Talk to an educator. We want to share the story of the Key Leader program with educators across the globe, and the best way to do that is by sharing the success stories as well as the curriculum. Educators are the key to helping you find students as well as grow the Key Leader programs in your area.
- 🌐 Sponsor students financially. Send the officers of your Key Club as an annual training event. Make sure to put Key Leader in your budget! Many clubs are sponsoring as many as 10 students. The cost is only US \$175 per student, and the first 1,000 Key Club members only pay US \$150. We are able to offer this scholarship after receiving a generous grant from the Kiwanis International Foundation.

READY TO REGISTER A STUDENT?  
go to [www.key-leader.org](http://www.key-leader.org)

