Welcome the world to the Pacific Northwest

June 27–30, 2013

98th Annual Kiwanis International Convention

Friendly and lively and leading the way.
That’s you. That’s Vancouver too.

Join us in welcoming the world to the Pacific Northwest.
Register as a volunteer for convention before December 31, 2012
and your registration fee is just $135 – details can be found at
(note: the table on that page has what appears to be a blank row,
but if you highlight it you will see the deadline dates for each rate).
Kiwanis is a global organization of volunteers dedicated to changing the world – one child and one community at a time.
from the past governor

2011-2012 Governor Claudell King

Stretch, Focus & Grow

Partners Achieving Success

It has been a great year serving as your District Governor. Traveling the District, Betty and I have enjoyed your fellowship and friendship as we observed your passion for service.

You have embraced the Kiwanis Children’s Cancer Project and the Eliminate Project with amazing participation while continuing to serve the children and causes in your own communities with dedication and vigor.

Many of you have recognized the value of new approaches to growth, service and leadership. In essence, you have accepted the challenge of change.

There are unlimited opportunities for our clubs and District as we continue to look for ways to improve our leadership initiatives, financial practices, membership growth and service delivery. As I have said before: change is not necessarily re-inventing the wheel. It can also mean stepping back, taking a look at our successes and building on those strengths.

Success is, of course, dependent on taking advantage of the resources available at the District and Kiwanis International levels. We have talented and skilled members throughout the District who serve as Program Chairs, Trainers and District staff who are available to help our clubs to succeed.

Your willingness to participate in your Club’s effectiveness is reflected in the successes you are and will experience.

Willingness to accept change plus working together as “Partners Achieving Success” is key to both membership growth and expanded service.

Year-to-date, your PNW District has experienced positive growth seven out of nine months. We have consistently been #1 or #2 in North America. In July, we were #3 in the entire Kiwanis World. That’s gold, silver and bronze medals! You have performed very well!

I wish I could have written an article highlighting a full year of your successes, but publication deadlines prevented that.

What a tremendous success the District Convention in Bend in August was!

“Willingness to accept change plus working together as partners achieving success is key to both membership growth and expanded service.”

We were honored to host Kiwanis International President Alan Penn and his wife, Jeri. Alan presented 2012 Presidential Awards for Service Excellence:

- Presidential Inspirational Award
  - Frank Morehouse
- Presidential Humanitarian Award
  - Wally Walsh
- Presidential SLP Support Award
  - Ann Penner
- Presidential Kiwanis One Day Award
  - Kamiakin Kiwanis Club
- Presidential Community Service Award
  - Kiwanis Children’s Cancer Program

Intentionally or as a normal practice, more Membership + more Awareness + more Service (MAS) has resulted in positive growth. You should be proud of what you have accomplished. There is no doubt that as “Partners Achieving Success”, we will continue the momentum into 2012-2013 with Governor Greg and his Team.

On behalf of First Lady Betty and myself, we want to “Thank You” for your friendship, your support, for a great year and for being a Kiwanian.

– Claudell King, PNW Governor 2011-2012
the governor’s message

2012-2013 Governor Greg Holland

The children need us.

I would like to thank everyone for their support at the convention in Bend. We now start our new Kiwanis year and I am honored to lead you as Governor of the Kiwanis Pacific Northwest District. As I mentioned in Bend, I am committed to doing the best that I can do in this position and as members of the District, I am asking you for the same commitment. Together we can better serve our communities and to bring our Kiwanis service in the PNW to higher levels. The children need us.

When Stormie and I were growing up, we were fortunate to be raised by parents that cared and took the time to ensure that we understood right from wrong, so we developed a sense of community spirit. We instilled that same sense of priority in our two sons, who are now doing the same with their own children. As a family we are fortunate.

Many young children do not have the same experience that we did and that is what attracted me to Kiwanis. Our youth leadership programs and Young Children, Priority One (YCPO) program distinguish us from other service organizations and we should take a great deal of pride in them. Let’s take one more step forward in supporting these programs and take our commitment to new levels. The children need us.

In the Pacific Northwest, we are lucky to have programs such as KCCP, Eliminate and SIGN to compliment the programs we do in our own communities. Many people have asked me “which program should we spend their money on?” There is no easy answer to that and the advice I give is to spend it where you feel it will do the most good and satisfy the needs of your club. Many clubs can support all these programs, others only one, but whatever you do, do what you can and feel good about it.

Let’s start the year with energy. Find a new project to do, find some new people to join us in those projects and most importantly, let’s create a stronger sense of Fun in our service. “Enjoy Your Service” People join service groups to do service, not just attend meetings so let’s give them a reason to want to join Kiwanis. Think outside the box, be creative and ask existing and new members what it is they would like to do. The same old-same old, may have become boring to existing members or unattractive to new members. We need to continue to enhance the Members Experience.

Lastly, as part of our programs this year, let’s think about making some minor changes to the way we do business. We are committed to making some changes in the way District operates. We want to reduce our expenditures and find alternative sources of revenue, so that we can reduce our dependency on member dues. Our clubs also need to look at changes. We need to review the things we do and make some changes in the way we operate as clubs, so that we create a more attractive venue for new members. Without new members we will cease to function. The children need us.

Thank you for being a Kiwanian and let’s have a great year!

– Greg Holland
PNW Governor
2012-2013

Together, we can better serve our communities and bring our Kiwanis service in the PNW to higher levels. The children need us.”
Builder magazine gets a “face-lift”

In our quest to market and brand Kiwanis and the PNW we have chosen to change the masthead of the Builder magazine. This issue has the “new look” directing the viewer’s attention to who we are, Kiwanis.

The term Builder depicts what we do. As many of us know our former motto was ‘We Build’, building character and the service concept in our youth. A few years ago the motto was changed to “Serving the Children of the World”. Unfortunately we have lost the connection, new members or the general public do not know the history of ‘We Build’.

Our goal is to increase the awareness of Kiwanis, thus the new masthead making ‘Kiwanis’ the prominent feature yet maintaining the ‘we build’ component. Our goal now is to increase awareness, as many of you do, by “recycling” the magazine to non-Kiwanians. Place the magazine in libraries, Doctor’s offices, reception centers of auto dealerships, clinics, hospitals any business where people typically pick up magazines while waiting for services, Chambers of Commerce are another great place to promote our presence in the communities we serve.

This is another way of utilizing the concept of “MAS”; Membership + Awareness + Service. Awareness = more members resulting in more Service to our children and communities.

- Claudell King
  PNW Governor
  2011-2012

A goal achieved

Seniors in West Vancouver, British Columbia are one step closer to more new affordable housing in their community after groundbreaking for the $44.8 million redevelopment of Kiwanis Garden Village on May 12, 2012. When complete, the site will feature more than 300 apartments priced below-market. The Kiwanis Seniors Housing Society of West Vancouver deserves to be congratulated on this much-needed seniors housing project,” said Ralph Sultan, MLA for West Vancouver-Capilano. “Kiwanis has repeatedly demonstrated their experience to build safe and affordable housing for seniors on the North Shore.”

Kiwanis Garden Village, located on Haywood Ave., has been operating for more than five decades under the ownership and management of the Kiwanis Seniors Housing Society of West Vancouver.

This final phase of redevelopment replaces six recently demolished older residences and will see the construction of two wood-frame buildings with 139 new apartments of affordable senior housing. Extensive re-landscaping will enhance the site, and there will be common amenity space including a multi-purpose room, a lounge, a kitchen and a meeting room/library. Occupancy is expected in the Autumn of 2013. Kiwanis Garden Village has been a cornerstone of our community for many decades,” said acting Mayor Nora Gambiol of the District of West Vancouver. “I look forward to seeing this redevelopment progress and create these beautiful new homes for West Vancouver senior citizens. We congratulate Kiwanis for their great community work.” Today is a proud day not only for our society, but also for seniors in our entire community,” said Bob Heaslip, president of the Kiwanis Seniors Housing Society. “I want to thank all the partners who have made this possible. Together we are building a better future for seniors living in West Vancouver.

I also want to recognize Arthur Homes for his past help as President of the Housing Society when the Manor building was opened in 1992. Arthur has been a Kiwanis member for 29 years, and exemplifies the best attributes of the Kiwanis tradition of dedication to community service.”

The Kiwanis Seniors Housing Society of West Vancouver has a mandate to establish and maintain affordable housing for the community’s low-income seniors. To find out more about Kiwanis Garden Village, visit: www.westvankiwanishousing.org.
changing the lives of children

Young children: priority one

Kiwanis International launched the Young Children: Priority One program in October of 1990 in an effort to focus on the needs of children age 0–5.

In the years since Young Children: Priority One (YCPO) was introduced, remarkable advances in technology have changed our understanding of human brain development during the first few years of life. These findings confirm the importance of Kiwanis’ involvement in YCPO projects – and the impact we can have on society by focusing on children in these developmental stages. This is especially true for children who are at risk and more likely to fail in school and society.

YCPO project ideas fall into four categories – maternal and infant health, child care and development, parent education and support, and safety and pediatric trauma. In the Pacific Northwest district, SIGN and KCCP (Kiwanis Children’s Cancer Program) fall under the umbrella of YCPO, as does the Eliminate Project.

There are so many children in need and so many ways to help. Here are some tips to get you started.

Learn about your community. Since children’s needs vary from community to community, learn what those needs are and determine how your club can make a difference.

Know who to talk to. Approach local agencies or nonprofit groups already involved in the community.

Work together. Collaborate with other organizations so you can do more for children.

Think globally. Tackle the challenges that face children in every country—child abuse and neglect, hunger, the need for medical treatment, and exposure to the toxic effects of alcohol, cigarette smoke or drugs in utero.

Get help. Check out the helpful resources at www.kiwanisone.org!

How can your club embrace YCPO?

Here’s a list of project ideas from Kiwanis International. Service bulletins, brochures and other information are available online:

Maternal and infant health
- Immunizations
- Alcohol awareness
- Lead poisoning
- Smoke awareness
- Prenatal care and information
- Childhood disease prevention

Child care and development
- Playgrounds
- Play days
- Intergenerational programs
- Child care
- Early childhood development
- Brain development
- Reading is Fundamental
- Field trips

Parent education and support
- Parenting fair
- Awareness and prevention of child abuse
- Parenting education
- Parents Anonymous
- Shaken Baby Syndrome
- Home visitation
- Fetal Alcohol Spectrum Disorders

Safety and pediatric trauma
- Home security checklist
- Burns
- Smoke detector safety
- Open water safety
- Pediatric trauma
- Children’s Miracle Network
- Kiwanis dolls (pattern available)

Learn more! Watch the video: Change the First Five Years, and You Change Everything

If you can’t find a service bulletin that fits your project, the staff at Kiwanis International and YCPO committee can help. Call 800-KIWANIS (USA and Canada), or send an e-mail to helpline@kiwanis.org.
If you ever visit the website for Kiwanis Doernbecher Children’s Cancer’s program (www.kdccp.org) you will see a message written in large letters at the top:

“Whenever we contribute to the cure of a child with cancer, Kiwanians are part of it.”

– H. Stacy Nicholson M.D.
Physician-in-Chief
Doernbecher Children’s Hospital

Kiwanians are very much involved with children, and for more than 25 years the Kiwanis Doernbecher Children Cancer Program was the only Kiwanis organization of its kind in the world.

To further quote the KDCCP website: “…in October 2010, with the courage and leadership of PNW Governor Frank Morehouse, Kiwanians in Seattle and Vancouver B.C. embraced the KDCCP model of funding Kiwanis Fellowships; this was the start of the PNW District Emphasis: the Kiwanis Children’s Cancer Program” (KCCP) – three hospitals: Doernbecher, Seattle Children’s and BC Children’s – working together to find a cure for pediatric cancer.

KDCCP raises money through various activities: golf tournaments, bike rides, Christmas ornaments and a car raffle. The car raffle is by far our best money raising activity and generates over $100,000 for cancer research each year.

It was the last day of the Oregon State Fair and we were all working to make last minute raffle sales. The raffle car was a beautiful blue Mustang.

“We will be drawing the winning number in a half hour” I announced.

“$5 for one ticket or 5 tickets for $20. You can’t lose, even if you don’t win a car, all money collected will go to helping children with cancer.”

People would stop and buy tickets and quite often a person would remark that they or their children owed their health to Doernbecher Children’s hospital.

A large group of people arrived; they followed an attractive blond haired lady pushing a young man in a wheelchair.

“Hi” she said. I’m Jordan Dark’s mother. Jordan is supposed to draw the winning ticket.”

The Mt. Angel High School sophomore presented me with a big smile and said “I’m Jordan.”

I introduced myself and he, in turn, introduced the others in his group; his aunt, cousin, uncle, brother and sister.

I noticed a long scar on his arm. “Bone cancer?” I asked

“Yeah” replied Jordan. “The doctors had to remove a piece of bone from my arm and replace it with some bone from my leg.”

“I’m Jordan.”

I asked: “How long did your treatment last?”

“I was there five days a week for the first 9 months, then I went there for three days at a time, and finally just 15 minute stays. I felt sick, tired and I’d hurt all over. The last day of treatment was always when I’d feel the worst.”

I brightened “I know him. Dr. Suman Malempati is one of the best. He’s a really nice person, and you’re very lucky to have him.”

“I am!” nodded Jordan.

“When did you discover you had cancer?”

Jordan’s cheerful face took on a serious look. “It was on the first day of summer in 2008. I noticed that my wrist was hurting. I thought I might have sprained it. I thought I might have sprained it.

My mom took me to the doctor and it wasn’t a sprain. He ordered all sorts of tests. The tests indicated cancer and I was referred to Doernbecher.

I asked a dumb question. “Were you scared?”

Jordan nodded. “At Doernbecher everyone was really nice. It’s a very cheerful place and they made sure that I had lots of stuff to do. They let me have my own computer and lots of video games.”

I asked: “How long did your treatment last?”

“I was there five days a week for the first 9 months, then I went there for three days at a time, and finally just 15 minute stays. I felt sick, tired and I’d hurt all over. The last day of treatment was always when I’d feel the worst.”

2012 KDCCP Mustang Raffle winner Keith Perkins with Jewell Bailey and Mike Davis in Junction City, OR
Jordan than gave me a big smile. “You do bounce back, and I’m good at healing.”

KDCCP Board member Jewell Bailey shouted “It’s 6:45 and time to do the drawing.”

Jewell spun the container holding the raffle tickets.

He opened a door and Jordan stretched his arm as deep as he could into the collection of ticket stubs and pulled a stub out.

“Who is it?” we asked.

Jordan read the name on the ticket, “Keith Perkins.”

Jewell Bailey dialed Perkins’ number and handed the phone to Jordan.

Jordan’s face split into a wide grin when he asked, “Is this Keith Perkins? Congratulations, sir, you’ve just won the 2012 Doernbecher Children’s Hospital Mustang raffle…”

I am proud to be a Kiwanian and I am pleased to be part of a program where I can proudly say that there are children alive in our community because of other Kiwanians.

— Bill Eagle
St. Helens Daybreakers

“This will be my last article about the Kiwanis Children’s Cancer Program as the District Chair. The last two years have whisked by, and boy have things happened!

Doernbecher gave the Pacific Northwest district the solid role model to successfully launch in British Columbia and in Seattle. Just like anything that the PNW takes on, we did not do baby steps. We took giant leaps to start raising funds across the PNW.

Thank you all for your enthusiasm and continued support of this important cause.

The Pacific Northwest Children’s Cancer Society has presented to date $60,000 that is incredible! The Kiwanis Children’s Cancer Program Seattle has presented to date $40,000.

I know the three groups are still on fire to find the cure for childhood cancer, and WE WILL! PNW members have made 1000’s of blankets and hats and donated them to the hospitals. Clubs have gone out and found matching funds, clubs are raising thousands of dollars. Members making private donations, SLP’s have joined us in force. That is just the surface, the support I have seen has been overwhelming!

The future of the Kiwanis Children’s Cancer Program is going to be overseen by Past Governor Frank Morehouse, as it should be since this was his dream. What Frank and the committee see for the future of the success of the program is to focus on public awareness & encouragement among Kiwanis clubs.

The committee will be seeking out partnerships with corporations and groups for sponsorships and grants.

One goal is to build the KCCP district committee to cover all regions of the PNW. “The Pacific Northwest is the beginning, the world is our goal.”

We have some other exciting things we are working on to take the Kiwanis Children’s Cancer program to the next level.

Keep KCCP in the forefront of your minds, share our mission with all you can and let’s find the cure for childhood cancer!!

I will continue being a part of the KCCP committee as KCCP is my passion. Thanks again for all your support and the many friends I have made along the way. See you soon.

— Pamela Smith
KCCP District Chair, 2010-2012

The new District Chair for KCCP, Frank Morehouse, can be reached at frank.beth@frontier.com

A BIG THANKS to you all!

Doernbecher Children’s Hospital at Oregon Health & Science University
Portland, Oregon

Doernbecher Children’s Hospital at Oregon Health & Science University
Portland, Oregon

Pamela Smith
2010-2012 District Chair for KCCP

“Attitude is a little thing that makes a big difference.”
- Winston Churchill

The new District Chair for KCCP, Frank Morehouse, can be reached at frank.beth@frontier.com

— Pamela Smith
KCCP District Chair, 2010-2012

AUTUMN 2012 PNW BUILDER

9
The “Go Gold” Challenge

The London 2012 Olympic Games were on television for a straight 17 days in August. The U.S. sent close to 1,000 athletes, more women than men for the first time in history. Everyone has probably heard the phrase “Going for the Gold,” which usually implies competition of some sort with a gold medal as the ultimate prize. PNW Division 22 thought that situation has one fundamental problem: only one winner. PNW Division 22 thought Kiwanis members should “Go Gold” instead! When you Go Gold, you’re organizing a gold-themed individual initiative to support the nation’s youngest cancer patients. The gold ribbon is the symbol for childhood cancer awareness, and the “GO GOLD CHALLENGE” allows our clubs to raise funds and spread enlightenment to help support the Kiwanis Children Cancer Program,” said Jim Garcia Lt. Governor Division 22. “Going Gold means having fun while helping spread information about childhood cancer and raising much-needed support for the vision of KCCP: “A world without childhood cancer.”

The Divisions wanted to include all of the Kiwanis Clubs in the area in their effort. Their mission was three pronged:

- To create public awareness for childhood cancers;
- To give hope to children and families that are presently coping with a diagnosis of cancer; and
- To raise funds for research to find the cure for childhood cancer life threatening illnesses.

Lt. Governor, Jim Garcia of Division 22 issued a GO GOLD CHALLENGE to Lt. Governor Beverly Brunner of Division 21 during the 2012 Olympics. The challenge read as follows:

PNW Division 22 challenges Division 21 to GO GOLD during the 2012 Olympic Games in London. The challenge will start July 20 and end on Aug. 12, 2012.

The division that raises the most money for KCCP will be declared the “gold medalist.” The division that raises the least funds will be required to send a representative to visit each club in the winning division and recognize them in some fashion for “Going Gold”.

The clubs were free to decide the ways they would raise funds for the Challenge. Most Clubs decided to pass the KCCP can during their weekly meetings. The idea was for the clubs to have fun while supporting a great cause.

When you “Go Gold” everyone wins!

It was tremendous fun at the club meetings in passing the cans and wanting the bragging rights. Who would have known that Kiwanians are so competitive?

The results are in for the GO GOLD challenge . . . Pacific Northwest Kiwanis Divisions 21 and 22 raised a whopping $6,229.29 during the 2012 Olympics.

The winner is . . . the CHILDREN OF THE WORLD!!!

As Kiwanians, our call to action is to increase the awareness of the incidence and devastation of this disease on America’s children. By raising awareness of the fact that childhood cancer remains the number one disease killer of American children, we can also raise the awareness of the need for greater research funding. Working together to promote awareness in this way, we can find much needed cures for America’s littlest cancer patients.

– Jim Garcia
2011-12 Lt. Gov. Div. 22

A sneak peak the next issue:

Submission details on pg 31!
February is Kiwanis Children’s Cancer Month

Many Kiwanis clubs have already taken the initiative to their city councils, and several cities have issued official proclamations. You can download a copy of the Proclamation from the PNW website.

Make it an “event” . . . use the proclamation to kick off a fundraiser or an education fair. This could be a great opportunity for your club or Division to get publicity from local newspapers and television stations. Print up fact sheets about Kiwanis and KCCP to send with your press release.

You can find information about pediatric cancer, and the Kiwanis Children’s Cancer Program and the pediatric oncology fellowships on our website www.kiwanis-kccp.org.

Purchase bookmarks from the District Office to give away at your event – you can print information about your club’s meeting date and time on the back to further spread the word.

If you have questions, please contact the District KCCP Chair, Frank Morehouse at frank.beth@frontier.com.

2012 marked 25 years of miracles for the kids of BC Children’s Hospital

“Thank you to the Kiwanis clubs of British Columbia and Yukon for taking part in Miracle Weekend and helping BC’s kids with cancer. Your contribution is making a difference in the lives of BC’s children with cancer and their families, giving them hope and a chance at the brightest future possible. We greatly appreciate your generosity and look forward to the next 25 years of miracles.”

Kiwanians made trauma dolls to help young cancer patients cope while undergoing treatments, sewed beautiful comfort blankets to help put smiles back where they belonged, and raised over $50,000 through a variety of fundraising activities including pub nights, trivia competitions, sports tournaments, coin drives and more!

– BC Children’s Hospital Foundation

“I’m excited that we will be able to harness all the research that is being done, understanding molecules and understanding cells. This translates into better ways to treat children and better ways to diagnose their illnesses. I think that’s what this next 25 years is going to be about . . . and it’s wonderfully exciting!”

– Dr. Stuart Turvey
co-director, Immunity in Health & Disease research program and senior clinician scientist, Child & Family Research Institute, British Columbia

Why do we fight?

We fight for Lindsay.

She was diagnosed at age 13 with acute lymphoblastic leukemia. Through four years of chemotherapy, a bone marrow transplant and many other painful treatments she has not given up.

In June, 2012 Lindsay graduated from high school with her twin sister, Sadie.

She has been inspired by those who have helped her, and she plans to study to become a pediatric nurse.
The Eliminate Project was definitely in the spotlight at the District Convention in Bend! Patrick Ewing and John Howe are the district co-chairs for the project, and as Patrick Ewing said, “Dollar for dollar, this project is the most effective way we can make a difference for young children. Every $1.80 raised represents a series of three 60¢ injections that will protect a mother and all her babies from the agonizing death caused by Maternal/Neonatal Tetanus.”

If there was ever any doubt that the District supports The Eliminate Project, those doubts have been put to rest. The District Board, Past Governors Committee, and Past Lt. Governors Association all voted to endorse our Worldwide Service Project to eliminate maternal/neonatal tetanus.

Throughout Kiwanis International, more than $16 million has been raised, representing more than 9 million lives saved. The Pacific Northwest District has already raised more than $200,000 in pledges, thanks in no small part to three Kiwanis clubs: Kamloops, Downtown Kamloops, and Cedar Hills in Beaverton. These three clubs have led the way by agreeing to be Model Clubs, setting a goal to raise an average of $150 per member per year (about 41 cents per day) over a five-year period.

District Convention attendees were enthusiastic in their support. When International President Alan Penn gave a talk on Eliminate at the service luncheon some had to be turned away because it was the only convention event that sold out. He encouraged all clubs to find a way to participate in the Eliminate Project, not in place of a local or district project they are already doing but as a “plus one”.

Many attendees also showed up for Past International President Dave Curry’s workshop on Eliminate, the role of the Club Coordinator, and how clubs can support the Eliminate Project by being Model Clubs.

At the Eliminate table, campaign volunteers sold 62 baby bottle coin banks – a great way to “pass the hat” at Kiwanis meetings or public events while reminding all that this is about saving the lives of mothers and newborn children.

Volunteers also gave out free Club Coordinator and Division Coordinator buttons to those who had signed up to be on the Eliminate team.

At the Honors Reception, several Zeller Fellowship recipients were recognized; each Zeller Fellow represents at least 694 lives saved through contributions to the Eliminate Project.

District Co-Chair Patrick Ewing can be reached at patrick.ewing@shaw.ca
District Co-Chair John Howe can be reached at johnthowe@comcast.net

A highlight of the Governor’s Banquet on Saturday night was the drawing of the winning Golden Ticket. A total of 77 Golden Tickets were sold for $50 each. The lucky ticket holder received $1,925, but every Golden Ticket also came with a chocolate bar donated by See’s Candy. More importantly, $1,925 was raised for The Eliminate Project, enough to save more than 1,000 lives.

MNT has been eliminated from seven countries since Kiwanis took on the project in partnership with UNICEF. District Co-Chair John Howe expressed appreciation for all the Kiwanians and Kiwanis Clubs who continue to support this worthy cause – this global effort – to eliminate Maternal/Neontal Tetanus deaths from the remaining 34 countries.

For more information – including videos and other resources to use in your club and your community, visit www.theELIMINATEproject.org
let’s change the world

Tetanus kills one baby every nine minutes. And it marks the baby’s short life with excruciating pain—preventing even the comfort of the mother’s touch. But maternal and neonatal tetanus is easily preventable: For roughly US$1.80, health care workers can fully immunize a woman and her future babies. With The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus, we will raise US$110 million by the end of 2015. Working with UNICEF, we will eliminate MNT from the planet. With you and your club, we can change the world.

The Model Club challenge

You and your fellow club members can save or protect thousands of mothers and their future babies.

As a Model Club, your club pledges to give a per-member average of US$750 or more over five years. This extraordinary commitment also helps encourage and inspire fellow clubs and Kiwanians; raise awareness about MNT and the Eliminate Project among Kiwanians and in your community; and raise funds throughout the campaign.

There are many ways to reach your goal

US$750 is a challenging per-member average. But it doesn’t mean that each member must contribute individually. A Model Club can use many fundraising methods to achieve and surpass its goal. The greatest results will come from a combination of methods:

- Gifts generated from community fundraising events and activities
- Gifts from individual club members, pledged up to a five-year period
- Gifts and pledges from the club treasury
- Gifts and pledges from the club foundation
- Matching gifts from your club or district foundation
- Gifts and pledges from local businesses in your community

Remember, the more fundraising methods your club implements, the more women and babies your club can save from MNT.

Consider the possibilities

Every US$750 your club raises will save or protect more than 416 women and babies. If your club has 30 members, your minimum Model Club pledge will deliver the tetanus vaccine to 12,500 women and protect their future babies from MNT.

Ambitious goals build great teams. They energize people and forge new bonds. They inspire members to increase their participation. They uncover hidden talents and potential for growth. Your club gains pride from Model Club recognition, which can lead to even greater achievements.

Groups that set ambitious goals achieve more.

Save lives, be recognized

Model Clubs inspire all Kiwanis-family clubs, and each Model Club receives special recognition.

With a Model Club pledge, your club receives:

- A Model Club certificate
- Recognition at conventions and campaign events

After fulfilling its pledge, your club receives:

- A Model Club banner patch
- A Model Club lapel pin for each member
- Recognition in publications
- Recognition at conventions and campaign events

Find resources online

Find resources and give securely online at www.theeliminateproject.org.

Join the Kiwanis International Foundation in raising funds to support The Eliminate Project.

416 mothers and babies protected
District Foundation sets goal

The 2015 financial goal for your Pacific Northwest District Kiwanis Foundation is US$1 million.

This is a very important and realistic goal as we celebrate 100 years of Kiwanis in 2015. Reaching that level will provide many more opportunities for the Foundation to help your club be of service in your community.

There is no lack of great projects which can benefit kids within the Pacific Northwest District area.

How do we do it?
With your help, of course! Make sure your club includes the Foundation in next year’s budgeting process.

Just $5 per member for each of the next three years will accomplish the goal.

Why do we raise funds for the District Foundation? In a typical year, the District Foundation gives more than US$17,000 in scholarships and grants for youth leadership activities of Pacific Northwest Key Club and Circle K. The Foundation also provides funds to support Aktion Club, Builders Club and K-Kids for projects and activities.

Learn more about the PNW Kiwanis District Foundation, and find various ways to support the Foundation while honoring the very special members of your club, at our newly done web site: www.pnukiwanisfoundation.org.

Five $1,000 scholarships are available to Key Club members accepted into college or university, plus one $1,000 matching scholarship that is co-funded with the Kiwanis International Foundation.

Total Key Club Scholarships: $6,000 US.

Four $1,500 scholarships are available for CKI (Circle K) members continuing their education in college or university, plus one $1,000 matching scholarship that is co-funded with the Kiwanis International Foundation.

Total CKI Scholarships: $7,000 US.

A big THANK YOU to the Kiwanians at the Pacific Northwest District Convention for the $905.00 raised through the Wine Raffle and the total income of $4235.

CONGRATULATIONS to the winners of the wine raffle: Anneke De-Haan of the Anacortes Club, Dorothy Connet of the Portland Club, and Debra Jones of The Dalles Club.

– Submitted by Gary O. Jespersen
Kiwanis Club of Country Homes
Spokane, Washington

2012-13 PNWKF Board Officers
President Chuck Miller
meridian-kent@comcast.com
President-Elect George Cadman
gehcqc@boughton.ca
Vice-Pres John Howe
johnthowe@comcast.net
Secretary Jewell Bailey
jewellbailey@comcast.net
Treasurer Mike Mohan
mike@mohancpa.com

Scan this QR code with your Smart Phone to learn more about the PNW Kiwanis District Foundation.
Linking community leaders with Kiwanis programs and projects. The Community Partnership Program is an Awareness campaign that exposes what we do every day in every community to new people and businesses that WANT to participate and be partners with Kiwanis. These businesses and individuals are currently supporting kids and their communities through the PNW Community Partnership Program:

**British Columbia**
- AON - Reed Stenhouse .............................. Kamloops, BC
- CBC Wood Gundy ...................................... Kamloops, BC
- CBC-Wood Gundy ..................................... Kamloops, BC
- Dr. Felian Cabell Inc. ................................. Kamloops, BC
- Kamloops Hearing Aid Centre ...................... Kamloops, BC
- Kips Mallery Pharmacy .............................. Kamloops, BC
- Marshadi Pharmacy ................................... Kamloops, BC
- Scott’s Inn .............................................. Kamloops, BC
- United Steelworkers 7069 ........................... Kamloops, BC
- BPSE, Oliver Elks Lodge #267 ..................... Oliver, BC
- Canada Post .......................... Oliver, BC
- CBC .................................................. Oliver, BC
- Echlin Insurance Agency Ltd ........................ Oliver, BC
- Interior Savings Credit Union ...................... Oliver, BC
- Nunes-Pottinger Funeral Service .................. Oliver, BC
- Oliver Sagebrushers .................................. Oliver, BC
- Oliver SuperValu ....................................... Oliver, BC
- Royal LePage South County Realty .............. Oliver, BC
- SoAICL .................................................. Oliver, BC
- Sunnybank Centre ..................................... Oliver, BC
- Town of Oliver ......................................... Oliver, BC
- Valley First (West Credit Union) ................. Oliver, BC
- Seafirst Insurance Brokers Ltd ................. Victoria, BC

**Alaska**
- Auto Armor ............................................ Anchorage, AK
- Haircrafters ............................................ Anchorage, AK
- Leonard Yurkov, DDS ............................... Anchorage, AK
- Liberty Alaska Accounting, Inc .................. Anchorage, AK
- Northwest Technical Services ..................... Anchorage, AK
- Sandar & Sandar ...................................... Anchorage, AK
- USKH, Inc ............................................. Anchorage, AK
- Heidi Wood ............................................ Eagle River, AK

**Oregon**
- Tyack Dental Group ................................. Astoria, OR
- Zolo Media ............................................ Bend, OR
- Ebner Custom Meals ................................. Canby, OR
- MEC NW .............................................. Canby, OR
- Wilcox Arredondo & Co. ......................... Canby, OR
- Abundant Life Spiritual Center, Inc ....... Grants Pass, OR
- Rogue Coffee Roasters .............................. Grants Pass, OR
- Flying Pie Pizzeria ................................. Gresham, OR
- Nancy’s Floral ......................................... Gresham, OR
- Sweet Bethys ......................................... Gresham, OR
- Giovanni Pub & Grill ............................... Happy Valley, OR
- Sue Chudwick Walker, DMD, PC ................. Milwaukee, OR
- J. Davidson & Sons Const. Co., Inc .......... Oakridge, OR
- McGillinluddy’s Coffee Shop ................. Oakridge, OR
- Postal Pharmacy ..................................... Oakland, OR
- Slauson Bank .......................................... Oakland, OR
- Elmer’s Mall 205 ..................................... Portland, OR
- Fix Auto Portland East .......................... Portland, OR
- Gateway Medical Pharmacy ................. Portland, OR
- Gresham Tire Factory ........................ Portand, OR
- Guilde & Orquet, PC .......................... Portland, OR
- Otto’s Sausage Kitchen, Inc .................. Portland, OR
- Rolando Havens Insurance, Inc ............. Portland, OR
- St. Johns Tire Factory ........................ Portland, OR
- Voss Property Management LLC .......... Portland, OR
- Powell Butte Country Store Inc .......... Powell Butte, OR
- Allan Clark LLC ................................... Prineville, OR
- Chet Petersen Insurance, Inc ................. Prineville, OR
- Crook County ......................................... Prineville, OR
- Jim Puckett ........................................ Prineville, OR
- Lylee Creek Distillery, Inc ...................... Prineville, OR
- Ochoco Mint Co., Inc .......................... Prineville, OR
- The Associates Real Estate ............... Prineville, OR
- Van Vorhees Law Offices, LLC ........ Prineville, OR
- Bliss Nails & Spa ................................ Tignall, OR
- Eastside Dental, P.C. .......................... Troutdale, OR
- Clark Auto Parts ................................ Tualatin, OR
- JC Motors ............................................. Tualatin, OR
- Tualatin Chamber of Commerce .......... Tualatin, OR
- Tualatin Library ................................ Tualatin, OR

**Washington**
- ...and Books, too ................................ Clarkston, WA
- United Methodist Pastors ........................ Clarkston, WA
- Mill Creek Family YMCA ........................ Everett, WA
- The Williams Agency .............................. Renton, WA
- Animal Care Center .............................. Mount Vernon, WA
- Pasco Vision Clinic .............................. Pasco, WA
- A Love of Wood .................................. Port Angeles, WA
- Angeles Furniture ................................. Port Angeles, WA
- Captain T’s ........................................ Port Angeles, WA
- Eleven Eleven Dental PLLC .................... Port Angeles, WA
- Envy Hair Technologies ......................... Port Angeles, WA
- Greenaway, Gay & Tullock .................... Port Angeles, WA
- Hallett and Associates .......................... Port Angeles, WA
- Irwin Dental Center .............................. Port Angeles, WA
- Kitsap Bank ......................................... Port Angeles, WA
- Olympic Printers ................................ Port Angeles, WA
- Pacific Office Equipment ...................... Port Angeles, WA
- Ray Grever Ins & Financial Services ....... Port Angeles, WA
- Sabai Thai Restaurant .......................... Port Angeles, WA
- Shear Elegance .................................. Port Angeles, WA
- Werner Davis Insurance Inc. ............ Port Angeles, WA
- Blake Sand and Gravel ................. Sequim, WA
- A-1 Compressed Gases ......................... Spokane, WA
- Brent L. Child Family Dentistry .......... Spokane, WA
- The Season Ticket ................................ Spokane, WA
- Edward Jones - Rick Gray .................... Tacoma, WA
- Evergreen Spina Health Center .......... Tacoma, WA
- Floor Coverings Express ............. University Place, WA

The Objects of Kiwanis

The Objects of Kiwanis were adopted in 1924 and represent our core values which — like the Objects themselves — have remained unchanged. At the heart of the objects are values such as compassion, friendship, respect, leadership, and professionalism, as well as the principle of treating others the way we would want to be treated. These worthy values and principles can be embraced by men and women of all nations, all races, and all religions or beliefs.

- To give primacy to the human and spiritual rather than to the material values of life.
- To encourage the daily living of the Golden Rule in all human relationships.
- To promote the adoption of higher social, business and professional standards.
- To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.
- To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities.
- To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and goodwill.

Kiwanis International

This page sponsored by:
- Kiwanis Club of Oliver British Columbia
- Henry A. Stevens - KC of Richland, WA

Autumn 2012 | PNW Builder 15
focus on membership

- by 2012-2013 South Membership Growth Leader Bob Munger

Improve your club to start a cycle of growth

Kiwanis Clubs in Pacific Northwest District, and indeed Kiwanis clubs all over North America, are in critical need to increase membership. Over half the clubs in our district are below charter strength. Many clubs below charter strength are not able to grow because they are in a position where prospective members would not want to join that club. Those under strength clubs that are “hanging on” tend to become nothing more than a social club meeting for breakfast or lunch. The bottom line is that people aren’t going to join a service club just to have breakfast or lunch at a restaurant.

How can we attract new members into our clubs?

The answer is to improve your club. Improve the Kiwanis experience for the club members. Improve your club’s service to the community. Make your club experience so attractive that new members will jump at the chance to join your club!

We need to look at three critical elements that will help improve your club: Club assessment, community analysis, and a strategic plan for club success. These are the tools available to help us improve our clubs. And, they are all free from Kiwanis International.

CLUB OF EXCELLENCE

Assess your club in the areas of Membership Growth, Community Service, Public Relations & Marketing and Education & Member Experience using the Club Excellence Tool.

• Do this exercise as a club meeting program.
• Each member must have their own copy.
• Discover how your club feels about itself.
• This must be a candid and honest assessment.
• Do the end evaluation and welcome the results.
• Determine what you do and do not do well.
• Improve the “important” items you are not doing well now.
• Work on the “unimportant” items later, if at all.
• Don’t expect positive results overnight.
• Recognize that it may take a year or two to improve and become more attractive.

Materials listed are available from Kiwanis International online at: www.kiwanisonline.org

Rewards & Recognition

Recognition is the only “paycheck” we can give our volunteers. People volunteer because the deeply feel they have something valuable to contribute. If we do not reward that, they will take their contributions elsewhere.

• Rewards and recognitions need not be elaborate or expensive.
• Keep it simple, but do it often.
• Make the reward specific to the service.
• Do it in public, not in private.
• Present the awards with style and panache.
• Be timely.
• Be creative.
• Be consistent.
• Most importantly, be sincere.

Meetings with impact

Meetings need to be entertaining, informative, have interesting speakers, and provide fun and fellowship.

• Plan the meeting in advance.
• Begin and end on time.
• Use an agenda and have a copy for everyone.
**The Sticky Little Assessment**

This quick and fun assessment is designed to be conducted by a facilitator at a regular club meeting. The facilitator provides club members with six “sticky notes” and a pencil. Club members are to write answers to six questions. Each answer should be written on a separately colored or numbered “sticky note” and posted on a wall or poster under the respective topic. Answers should be short for ease of review during discussion and analysis.

**Individual Member Perspective:**
1. What do you enjoy most about being a member of this club?
2. How can the club be more attractive to others?

**Club Perspective:**
3. What is the club’s greatest strength?
4. What is the club’s greatest weakness?

**Community Perspective:**
5. What is the club’s most important service project?
6. What service project should our club start doing?

The facilitator reviews the answers to the questions with the members, and discussion of key points is encouraged. Follow-up with members not present at this meeting to get their input on the same questions.

A committee should analyze the answers to each question in more detail and provide a report to the club. Corrective actions should also be proposed in the report. The Board can then review the results and compile a club improvement plan. Results generate member-specific recommendations for projects or club practices:

- **Stop doing** - Discard outdated or “tired” projects/practices.
- **Start doing** - New and relevant projects/practices.
- **Keep doing** - Identify strong points and improve them.

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**COMMUNITY ANALYSIS**

The Community Analysis should be an ongoing process to help your club answer important questions: What community needs should be addressed? Are current projects still relevant? Will projects attract new members?

- Projects must be relevant to both the club and the community.
- Service projects must be compelling and appeal to a cross section of members.
- Drop “tired” projects that linger on simply because they’re “comfortable” or you’ve done them for years.
- It’s OK to join with other service organizations on a service project.
- When there’s only one project, one person, once a month, other club members become disinterested and move on.
- Get your club in the public limelight with a viable Public Relations program.
- A community that likes what you are doing will sing your praises.

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**ANNUAL RECRUITING CAMPAIGN**

Focus your growth efforts using the Reveal Your Growth Potential program.

- Plan a formal membership drive.
  - Follow the steps outlined in the Anytime Recruitment Campaign (available from www.pnwkiwanis.org).
  - Reach out to absent and prior members with an invitation to look at the club again:
    - **Re-Membering initiative**
      - Research old club membership rosters
      - Make personal contact to invite membership reconsideration. Keep in mind that former members want to see something new and different happening!
    - Look the part.
      - Attract attention by wearing your Kiwanis logo apparel or pins.
      - Be ready with your elevator speech when someone asks “What is Kiwanis?”
  - **Let’s try a “Bring a Guest” day!**
convention scrapbook

2012 Kiwanis International Convention
New Orleans, LA
As a new Lt. Gov., from the first day that I met Gov. Claudell King, one phrase that I heard continually, and still do, is “let’s have fun”. Reflecting on my year ahead, I had to ask myself what it was that I could do to remind the 12 clubs in division 50 that we need to have fun; and remind them that, while I can’t be at every club meeting and project, I am still with them in spirit.

Growing up in the 50’s and 60’s as the youngest, and smallest, kid in school; and with the initials “MM”, it was a natural that my friends started referring to me as “Mikey Mouse”; which by high school just became “mouse”. Reflecting on that, it came to me that, 50 years later, this should be my “fun” theme for the year.

I searched the catalogues and internet and finally settled on “Timothy Q. Mouse” from the Dumbo film. It was an added bonus that he actually sports a “red jacket”.

I presented one to each club president, with the added caveat that if they were displaying them when I visited, a donation would be made to their admin funds. If they were not displayed when I visited, fines might be in order.

I also used the mouse as a fun way to constantly share these two acronyms (whichever worked for the members):

- MOUSE - Making Oneself Useful
- Membership Offers Unforgettable Service Enjoyment. The mouse was willingly embraced by all the presidents; and we did have a lot of fun with them.

The mouse has traveled to many destinations, including New Orleans for the International Convention. It has also been “kidnapped” and held for ransom to raise dollars for district projects. Now that my year is over, I am going to ask the clubs to auction them off and use the funds for their club president’s projects.

As part of my “one minute speech” I continue to tell people who ask me about Kiwanis that... “we are just a great group of people who have a LOT of FUN getting together to raise money to help kids”. Let’s have FUN!

Michael McCay
2011-12 Lt. Governor
PNW Division 50

The adventures of a mouse in New Orleans

Most importantly, I wanted this symbol to just send a message that their Lt Gov. was always with their club...either a phone call, email or visit away.
What a great time we had at the PNW District Convention in Bend sharing laughs, ideas, recognition and trainings with fellow Kiwanians from throughout the district; and we also took care of some official business.

Many of us were joined on Thursday morning at Kiwanis Park by International President Alan Penn and his wife Jeri, Gov. Claudell King, Gov. Elect Greg Holland and Gov. Elect candidate Pamela Smith to spend four hours planting flowers, shrubs and trees in this beautiful park, and building some wonderful relationships. I have to smile each time I recall project chairman Dave Crowthers words of “it should be easy digging over here” only to find out that a stick of dynamite would have been more appropriate. It will be a continued source of pride to travel to Bend, visit the park and know that Kiwanians from all over the district came together, once again, in a common cause.

I also have to share that the Friday evening “Back to the 50’s night” was a huge success. We had quite the experience as we all stepped back into another time; a time of poodle skirts and sweaters, t-shirts with rolled up sleeves, hula hoops (with many laughs during the contest), blue suede shoes (courtesy of Strategic Planning Chair Roger Bell), motorcycles and vintage cars.

Besides dinner of hotdogs and hamburgers with all the condiments, there were games, popcorn and WONDERFUL ice cream to be enjoyed by all; and raise a little money. It was an added bonus that my wife, Kay, took third place in the “best dressed” competition with her poodle skirt, sweater and bobby socks combo.
If you have never been to a convention, District or International, you need to plan now for next year and have one of the best times of your life as a Kiwanian. Remember that International Convention, June 27-30, is right in our backyard next year in Vancouver B.C Canada and we are the host district. We need to get everyone there to help elect our past Governor Patrick Ewing to the board of trustees at International. District Convention will be in Seattle Aug. 15-18; I look forward to seeing you all there.

Michael McCay
Lt. Governor
PNW Division 50
So many children and communities benefit from Kiwanis service!

The Pacific Northwest is a vast region: about 3.6 million square kilometers or 1.5 million square miles. The Pacific Northwest boasts about 9,300 members in almost 350 Kiwanis clubs.

The Reports section is a reminder that each club is part of a larger whole, with members from Alaska to California working to make this a better world. There are many more projects going on than are reported here — this is just a sample. Share your club’s activities, see the inside back cover for submission information.

With people like you we are making a difference in the Pacific Northwest!

REGION B
Divisions 8, 11, 13, 15, 17, 18, 20, 20M

Division 17
Esquimalt, BC

It was 35 years ago that the Kiwanis Club of Oak Bay decided to sponsor a group of community-minded folks in Esquimalt to start their own chapter of the organization.

With numerous projects, large and small, funded and assisted on through more than three decades of service, the Kiwanis Club of Esquimalt is taking advantage of their 35th anniversary to put the call out for new members.

While the Kiwanis motto is “Serving the Children of the World,” the Esquimalt club helps out more than just children’s charities, with health related organizations and social service groups among them. Kiwanis volunteers also host four ChildFind B.C. identification clinics over the course of the year.

Among the healthy donations passed on by the Esquimalt club as a result of its fundraising efforts in the past year or so are $10,000 for Jeneece Place, $5,000 for a pair of therapeutic chairs for the Esquimalt Recreation Centre pool and $2,000 for playground equipment at Macaulay elementary.

—submitted by Dodie Negrich
Esquimalt Kiwanis Club

REGION C
Divisions 5, 9, 46, 48, 50, 52, 54, 56, 58, 80

Division 9
Oliver, BC

It started out…

A few years back, the Kiwanis Club of Oliver received a bequest of a sum of money from an anonymous donor with no stipulation on how it should be spent. The Board of Directors decided to wait until they could come up with a suitable project. Possibly a structure, intended for the enjoyment of residents and visitors to our area.

To give the community, a facility to provide a high quality and relaxed outdoor, cultural, and social venue to be utilized by residents, schools, local organizations, the Town of Oliver and the expanded community. Finally a project idea formed. It started out as a Gazebo in the Kiwanis park. That was kicked around for a while, discussing all the pros and cons until finally, a suggestion, that maybe we should build a Band Shell.

A Committee was formed to study the project, we needed a suitable location. The Kiwanis Park was out of the question for restrictive reasons. The Town of Oliver and the surrounding area has major programs through out the year that require the Town to build temporary stages for performers. With this in mind we had an idea for a location, the “Oliver Regional Park”, located within the town limits. We met with the Oliver Regional Parks & Recreation Society and got their approval in principle.

The Committee had a professional study conducted and the plans were approved by the Kiwanis Board of Directors. The plan was then presented to the Oliver Regional Parks & Recreational Society for their approval. Once this was received, a contractor was hired and work was under way.

The project was planned for completion on July 13th, 2012, just in time for the Oliver Sunshine Festival. It was about 90% complete, on budget and ready for use in time for the Festival.
While there are a few touch up items to be completed, the Kiwanis Club of Oliver proudly dedicated the band shell in a ribbon cutting ceremony on July 13th, 2012. It will be named the “Oliver Community Stage” and will have the Kiwanis logo on each side of the structure.

This project is a result of the dedication of the Kiwanis Club members and the community volunteers who help support the club in its many local projects. The money from the bequest was supplemented by various donations from contractors, local businesses and funds raised by the Club itself. Without the dedication of the Kiwanis Club members and volunteers, the Oliver Parks and Recreation and the various contractors - this community project would never have been completed, on time and on budget.

– Peter Morrow
President
Kiwanis Club of Oliver

Another First for Aktion Clubs

At a recent meeting in Oliver, the Oliver/Osoyoos Aktion Club created another first. President Zoli Kovacs “repositioned” the Oliver Club’s gavel. After watching the actions of clubs such as Oliver, Winthrop and lately Summerland in Division 9, the Aktion Clubbers decided they wanted to join in the fun. The Aktion Club Administrator, has tried to gain a first each year for her home Club, and it appears Lee Chick’s flock (pun intended) could not wait for her to decide what to do this year.

Interclubs are really a great way to meet other Clubs in your Division and beyond. The idea that by “repositioning” the other clubs memorabilia, such as the gavel, bell or banner creates a need for the losing club to meet with the winners, to regain that which was “repositioned”.

There are some rules; some years ago Elizabeth Bennett, then Interclub Chair encouraged Clubs to interclub, and maybe they just might considered “repositioning” memorabilia. The deal is if you remove something, the first thing you must do is let to the losers know what you have taken it. It is then up to them to arrange for its return.

The Oliver/Osoyoos Aktion Club continues on its quest to be first in what they do. Next year for the first time they will donate a Canadian Foundation Matching Scholarship of $1,000.00 to a student at the South Okanagan Secondary School. They are truly an amazing group of adults and a marvelous addition to the Oliver Kiwanis Club.

– Peter Morrow

Winthrop gets a new pump track, courtesy of Kiwanis

With Kiwanis money, muscle and the generous donation of community equipment we have a great new facility for the community.

– Roy Reiber

Division 46

Hillyard, WA

At the annual Easter Egg hunt provided by the Kiwanis Club of Hillyard this year there were 10,000 plastic eggs and almost 600 kids hunting for them. The “search” lasted around five minutes!!!

In the past there have been up to 14,000 eggs and up to 850 kids.

The “hunt” is conducted in Mark Rypien Field, which is supported by the Kiwanis Club of Hillyard, and one for which the Downtown Club purchased benches a number of years ago.

The Hillyard Club, one of the newest in Division 46, has been conducting this Easter Egg Hunt for the families in Hillyard since 2006. Hillyard is one of the poorest and under-served neighborhoods in Spokane, so the Easter Egg Hunt is something the kids can look forward to each year.

– Chuck Young

The new Board of Directors for the Oliver/Osoyoos Aktion Club 2012-13. Secretary Bobby Brimacombe, President Zoli Kovacs, Treasurer Mike Holtz and Vice President Angella Flannidan. Zoli has the Oliver club’s gavel.

7th Annual Easter Egg Hunt, Hillyard
The Kiwanis Club of Yakima spent Kiwanis One Day, April 21st at a local safe house for kids called Rod’s House. The house is a day home that is open in the afternoon after school for homeless kids to come by, have a meal, use computers, take a shower and socialize with other youth. It is a great home that needs a lot of help.

We spent the morning doing yard work and organizing the house. We donated food for the pantry as well as a freezer to help store cooked meals. We also donated and organized the clothing room as well as the bath closet. We rounded off the day by having a barbecue for the kids and surrounding neighborhood. It was a very rewarding experience and the Kiwanis Club of Yakima’s first participation in Kiwanis One Day!

Starting with bread donated by the Hillcrest Bakery, apples donated by the Yakima Fruit Market and assembly space donated by the Inglewood Golf Club the sack lunches were packed and readied for transport to the Tukwila Starfire Soccer Complex. All was accomplished in under two hours by enthusiastic Inglemoor High School Key Club members and Kiwanis Club members. This was a Northshore effort from community partners to Kiwanis Club and Key Club volunteers supporting the Special Olympics Soccer Tournament.

– Eric Barnum
Kiwanis Club of Northshore, Secretary

Division 28
Bothell, WA
Kiwanis Club of Northshore Supports the Special Olympics Soccer Spirit

The King County Special Olympics Soccer Tournament was held at the Washington State Special Olympics Tournament on Saturday, May 5, 2012. Fifty eight teams competed to determine which teams will move on to the Washington State Special Olympics Tournament later this summer.

Some 630 Special Olympics players, team coaches and event hosts would need lunch! The Kiwanis Club of Northshore took on this challenge and gathered all the supplies needed for sack lunches for all the participants.

Starting with bread donated by the Hillcrest Bakery, apples donated by the Yakima Fruit Market and assembly space donated by the Inglewood Golf Club the sack lunches were packed and readied for transport to the Tukwila Starfire Soccer Complex. All was accomplished in under two hours by enthusiastic Inglemoor High School Key Club members and Kiwanis Club members. This was a Northshore effort from community partners to Kiwanis Club and Key Club volunteers supporting the Special Olympics Soccer Tournament.

– Eric Barnum
Kiwanis Club of Northshore, Secretary

Division 32
Kent, WA

Have you ever thought that middle school students “just don’t get it”? Have you perhaps thought that they are so self-absorbed that they’re not even aware others exist, or there are ways in which they could impact their communities?

Well, many members of the Kiwanis Club of Kent might argue with you. Why? We have 40 consecutive years of proof that middle school students really do think about what’s going on in their lives, and in the communities around them – as is evidenced by the thought provoking essays they write when given the opportunity!
On June 8, 2012, the Kiwanis Club of Kent sponsored its 40th Annual Middle School Essay Contest, designed to provide Kent School District middle school students with the opportunity to share their ideas, viewpoints, and perhaps solutions to some subjective topics presented to them. This year, the topics were:

1. If you were eligible to vote in the upcoming presidential election, which issue or issues would affect your decision to support a candidate. Why does this issue matter to you, and which candidate seems to represent your ideas?

2. Who do you believe is the world’s most influential person (living or not), and why? If you could meet him/her and spend an hour, tell us what you’d talk about and why?

3. Tell us about the greatest random act of kindness you have ever witnessed, explain the situation in which it was done, and how it has affected you.

More than 800 entries were received from the students – a number that increases each year! The essays were then turned over to the Honors English students at Kentlake High School, who graded them, using a rubric and other grading criteria provided to them. To ensure fairness, the author’s identities, schools, and teachers were kept secret!

A first, second, and third place winner was chosen for both 7th and 8th grades, as well as three Honorable Mention winners in each grade. Once the winners were selected, their English teachers and parents/guardians were notified, and invited to attend the celebratory luncheon.

Those attending the luncheon – Club members, school district, city, and state government officials, enjoyed hearing the winning students read their essays. We all learned that our students DO care about what’s going on around them, and have some great solutions to problems, and ideas to make our communities a better place to live.

We look forward to celebrating many more years of our middle school students and their accomplishments!

Michele Campbell
Essay Contest Chair
Kiwanis Club of Kent

Division 38
Olympia, WA

Olympia Kiwanis’ three gardens, July 2012 Harvest Totals

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Month of July total 3,326 lbs
Season total through July 4,553 lbs

These totals are lower than 2011 to date, mostly because of weather being cooler and less cabbage area this year.

Don Leaf
Olympia Kiwanis Gardens

There was an Olympia Kiwanis Garden Booth at the Lacey Community Market on Saturday, August 11th. Members signed up to sell organic vegetables, raise funds to support the garden, and maybe even recruit new Kiwanis members!

The GARDEN OF DAILY LIVING
author unknown

For the garden of your daily living,
Plant three rows of peas:
1 – peas of mind
2 – peas of heart
3 – peas of soul

Plant Four Rows of Squash:
1 – squash gossip
2 - squash indifference
3 – squash grumbling
4 – squash selfishness

Plant Four rows of lettuce:
1 – lettuce be faithful
2 – lettuce be kind
3 – lettuce be patient
4 – lettuce really love one another

No garden is without turnips.
1 – turnip for meetings
2 – turnip for service
3 – turnip to help one another

To conclude our garden, we must have thyme:
1 – thyme for each other
2 – thyme for family
3 – thyme for friends

Water freely with patience and cultivate with love. There is much fruit in your garden because you reap what you sow.

submitted by Jan Britt
Olympia Kiwanis

Interfaith Youth harvest carrots from the Olympia Kiwanis Gardens
Law Enforcement Camp

Twenty-seven high school juniors and seniors graduated from the 36th annual Washington State Kiwanis Law Enforcement Youth Camp at the Washington State Patrol Academy on July 14, 2012.

Student Cadets came from throughout the state for 6 days to learn what a police-type academy is like. Students also have speakers on a variety of law enforcement topics, including: water safety and rescue, Fish and Wildlife, State Parks, Professional Ethics, Probable Cause and Mock Court, Vehicle Stops, Interviews and Practical Boards, Motorcycle Gangs, Emergency Vehicle Operations, SWAT, Professional Ethics, K-9 Law Enforcement with Auburn Police Department, et cetera. Leadership, discipline, teamwork and ethics are an integral part of all classes. This annual camp gives high school juniors and seniors life and career guidance.

For more information about the Kiwanis Law Enforcement Youth Camp, go to the WSP website: www.wsp.wa.gov and click on the COMMUNITY OUTREACH tab at top, then the KIWANIS LAW ENFORCEMENT CAMP on the left. Or, call Jan Britt at 360-456-0503.

There will be another camp in July, 2013. Applications will be due in May.

Jan Britt
Olympia Kiwanis Club

Olympia, WA

The Olympia Kiwanis Club and their club satellite, Waterfront Kiwanis, partnered with the local Rotary Clubs and Lions Clubs of Olympia, Washington, to provide a joint service clubs welcome to the public entering the city. Four joint signs were erected to city entrances at Mud Bay and Kaiser Road, Plum Street and Union, Martin Way by Baileys, and Black Lake Boulevard by Cooper Point Road. Now, everyone entering the city will have a reminder of the local service clubs together with information on when and where they meet!
Mt. Hood Kiwanis Camp

This summer has been particularly wonderful for Mt. Hood Kiwanis Camp! From the new wheelchair accessible zip line, to the new recreation program run by Playworks, to a SLEW of new pirate jokes, this summer has been a blast. By the time the 2012 summer camp season is over, Mt. Hood Kiwanis Camp will have served approximately 508 children and adults with disabilities. While the majority of the campers this summer have come from Oregon, we have also had campers from Washington, California, Idaho and Alaska.

Approximately 210 Portland State University Students will have worked two-week sessions as counselors. The majority of the counselors are deeply impacted by their time at MHKC, naming it as one of the most powerful experiences of their college education. Counselors’ time at Mt. Hood Kiwanis Camp is often the first time in their lives they learn to put others’ needs in front of their own, instilling a sense of service that they can carry throughout their entire lives.

PSU recently shared this quote with us from a counselor describing his time at Mt. Hood Kiwanis Camp:

“The second week at camp I felt the most emotion. I cried more, I laughed more, I worked more, and I slept more. I thought I wasn’t going to be able to go back and do it again, but then it was like coming home after being away for a long time. And now I can’t look at the mountain without feeling like I left a piece of my heart there.”

The highlight of the rodeo was being able to ride around the courtyard of the complex with the police lights and sirens blasting and all the children wearing their new helmets. Several new bicycles were raffled off and parents and children all had a great time.

On a personal note—we were just about finished when Ryan a very nice young man wearing his official Spiderman shirt showed up with a bicycle that needed some serious TLC, with the back tire having no tread left! After removing the tire we determined that a 16 tire was needed. Just our luck—we had 18”-20”-22”—but no 16 inch tires for the repair.

Terru Hammond
Communications Director
Mt. Hood Kiwanis Camp

Division 66
Troutdale, OR

What better way to spend a Saturday afternoon than helping out the youth at Troutdale Terrace fixing bicycles? What a great service project we accomplished, with so many folks helping out: Target, Fred Meyer, the staff of Troutdale Terrace, members of the Kiwanis Club of Troutdale and of course all the parents and children.

With the help of the Troutdale Police Department, the youngsters were given first hand information about bicycle safety and the importance of wearing their helmets. Jorgan Shaw (office manager at Troutdale Terrace) and staff assisted with making sure that all the children had new helmets—some even came with their very own bicycle bells.

The fun began with the help of two experts bicycle repairmen. We began fixing everything from inner tubes to pedals. Lots of tires needed air and oil on the chains. Kiwanis members included: David Brown, John Wilson, John Leamy, Grant and Katie McAllister, Jim Jackson (many thanks to Dignity for the tents) Byron Wills, Steve Abels and George Riley for all their help in rebuilding and fixing the bicycles. Did I mention that Grant actually read the instructions to assemble one of the bicycles?

Jim Jackson was kind enough to make a “quick” run back to Fred Meyer to get the needed bike tire. Forty-five minutes, stops at two Fred Meyers and a trip to Wal-Mart later, Jim returned with the needed tire.

Ryan never once complained, he was very curious to know when his new tire would arrive. I tried to assure him that we would make sure his bike would ride again. He even had his friend waiting in the parking lot to let us know when Jim arrived.

Jim made it back with the needed tire and as luck would have it, it fit. After a few minutes of getting the tire back on the bicycle I was sure that Ryan was all set. He even made a test drive inside the playroom.
As I was leaving he told me that there was a funny sound, leave it to a 7 year old to tell an adult what’s wrong with his bike. Sure enough the tire chain had fallen off. Ok, Ok so I’m not a bike mechanic- with a few extra turns of the wrench and some last minute tweaking I fixed the chain- made sure it didn’t rub and I was convinced that my Kiwanis project was over.

Then out the blue- Ryan got off his bike and told me THANK YOU SO MUCH—YOU GUYS ARE THE BEST, and offered what was a mega hug to me—off he went- with a smile a new tire and his bicycle helmet

Maybe that’s what it’s all about; “Changing the world – one child, one community at a time.”

Steve Abels
Secretary
Troutdale Kiwanis
Division 68

Newberg, OR

The Kiwanis Club of Newberg participated in the local Old Fashioned Days parade and won first place in the non-commercial division for their float which was titled “Hangin At The Drive In – Fun For All Ages.”

Bob Holvek, head float builder, says, “We just wanted to participate in the community spirit while at the same time building more community awareness about Kiwanis.”

While it only took 5 or 6 people to build the float, many club members and their children and grandchildren (future Kiwanians) both rode on the float and walked along beside.

Division 70

Division 70’s project for the year 2011 - 2012 was to gather pop tabs to be given to Ronald McDonald House.

They collect the tabs in their basement until they have ten 50 gallon drums full and then they sell the tabs as scrap metal. The money they receive is used to help with expenses.

All ten clubs in Division 70 contributed. The biggest contributor was the West Salem Club with a whopping big help from Brian Gustafson “TABMAN” – who brought in approximately 145 lbs. The next biggest contributor was the Canby Kiwanis Builders Club 40 lbs.

Chad Greenwood from the Ronald McDonald House accepted pop tabs from “TABMAN”. Chad also gave Brian an autographed picture of Ronald McDonald.

Keith Murphy
Lt. Gov. PNW Div. 70

Division 68

Kiwanis International empowers people at every stage of life to become competent, capable, and compassionate leaders by helping them learn to help others. Through its Service Leadership Programs, Kiwanis enables its youngest leaders to serve their communities, opening doors for them to change the world.

As a Kiwanis member, you have the privilege of serving and guiding these young leaders.

Learn more about Kiwanis sponsored Service Leadership programs online:
Division 82
Ashland, OR

The Kiwanis Club of Ashland proudly participates in the following service programs and projects:

FLAG PROGRAM. Flags have been placed around town on 10 national holidays and special occasions for over 32 years. 200 flags are sponsored by Ashland businesses, a few individuals, and the Kiwanis Club itself. Sixty additional flags are provided to the city.

BOOK PROGRAMS. Ashland Kiwanis volunteers each year to read to students at Bellview Elementary, a local public school. Fifth grade students are selected by teachers for this special reading program. Kiwanis also donates funds each year toward the purchase of books for the school’s library.

For the past three years, mothers delivering at Ashland Community Hospital have received a book especially written for newborns. Research has revealed that babies absorb a lot of information in their early years. Reading helps to stimulate a newborn baby’s imagination and improves their vocabulary – even at such a young age. Over the past two years, Ashland Kiwanis has donated funds that were used to purchase over 550 books.

POSTCARD PROGRAM. Every year (for seven years now), members of Ashland Kiwanis have sent postcards to 6th grade students at the Ashland Middle School. Each Kiwanis member is assigned a student in the autumn when school begins, and is asked to send at least one postcard each month to their assigned school “buddy”. Members are encouraged to send postcards while they are traveling so that the students can see pictures from around the United States and from around the world. Members visit the classroom every year to meet and talk to their “postcard buddy”, and share a pizza with their new friend. Students share some of the research and reports they completed, based on the special places from which their postcards came.

TEAM WORK. Two of Ashland’s service organizations have teamed up for the last two years to help the North Mountain Park Nature Center. In February, Ashland Kiwanis and Ashland Lions each presented a $500 check to support their Field Trip Scholarship program. This fund was established as a way to offset the cost of field trips that the Nature Center offers to K-5 school classes that come to the park.

The field trip programs are taught during two seasons, fall and spring, and cover six different topics; Geology, Water, Plants, Animals, Native Americans, and History. All topics are specific to Southern Oregon and all participating teachers receive a series of curriculum materials to help them extend the learning back to the classroom.

HIGHWAY CLEAN-UP. In April, for Kiwanis One Day, Ashland Kiwanis sent several volunteers to pick up refuse and trash along Ashland Street. Three hours were allocated to clean up the street covering a distance of between two and three miles.

CHILDREN’S CANCER PROGRAM. One of the projects that the Ashland club supports is the PNW Kiwanis Children’s Cancer Program. The goal of this program is to fund Fellowships at child cancer programs in Portland, Seattle, British Columbia and the Yukon.

One of the fund raising events each year is to raffle a car; this year a 2012 Ford Premium Mustang Coupe, 305 HP V-6.

SPECIAL OLYMPICS. In June, Special Olympics Oregon held their annual track and field regional competition for more than 200 athletes representing eight Oregon counties. The track meet was held at Grants Pass High School. In all, some 20 different athletic events were held. Our county program was represented by 47 athletes and 10 coaches. Ashland’s Kiwanians, who have been volunteering for this track and field event for several years, sent eight members this year as volunteers to help support the program.

Also in June, Ashland Kiwanis sent a volunteer to the Special Olympic golf event held at the Eagle Point golf course. Several skills competitions were held for the athletes.

Don't ever question the value of volunteers.
Noah's Ark was built by volunteers; the Titanic was built by professionals.
### District Officers

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Email</th>
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<tbody>
<tr>
<td>Governor</td>
<td>Greg Holland</td>
<td><a href="mailto:kiwanisgreg@shaw.ca">kiwanisgreg@shaw.ca</a></td>
</tr>
<tr>
<td>Governor-Elect</td>
<td>Pamela Smith</td>
<td><a href="mailto:pslt.gov.32@yahoo.com">pslt.gov.32@yahoo.com</a></td>
</tr>
<tr>
<td>Immediate Past Governor</td>
<td>Claudell King</td>
<td><a href="mailto:claudellking@charter.net">claudellking@charter.net</a></td>
</tr>
<tr>
<td>Secretary &amp; Treasurer</td>
<td>Cleve Parker</td>
<td><a href="mailto:dst@pnwkiwanis.org">dst@pnwkiwanis.org</a></td>
</tr>
<tr>
<td>Governor</td>
<td>Pam Smith</td>
<td><a href="mailto:pslt.gov.32@yahoo.com">pslt.gov.32@yahoo.com</a></td>
</tr>
<tr>
<td>Governor-Elect</td>
<td>Pam Smith</td>
<td><a href="mailto:pslt.gov.32@yahoo.com">pslt.gov.32@yahoo.com</a></td>
</tr>
<tr>
<td>Immediate Past Governor</td>
<td>Claudell King</td>
<td><a href="mailto:claudellking@charter.net">claudellking@charter.net</a></td>
</tr>
<tr>
<td>Secretary &amp; Treasurer</td>
<td>Cleve Parker</td>
<td><a href="mailto:dst@pnwkiwanis.org">dst@pnwkiwanis.org</a></td>
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### Awareness

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<tbody>
<tr>
<td>Marketing and Public Relations</td>
<td>Pamela Smith</td>
<td><a href="mailto:pslt.gov.32@yahoo.com">pslt.gov.32@yahoo.com</a></td>
</tr>
<tr>
<td>Fundraising</td>
<td>Michele Campbell</td>
<td><a href="mailto:mchtg32@comcast.net">mchtg32@comcast.net</a></td>
</tr>
<tr>
<td>Builder Managing Editor</td>
<td>Victoria Jones</td>
<td><a href="mailto:victoria@deltagraphics.net">victoria@deltagraphics.net</a></td>
</tr>
<tr>
<td>Newsletter/Brochures Judging</td>
<td>Peter Morrow</td>
<td><a href="mailto:jpmorrow36@gmail.com">jpmorrow36@gmail.com</a></td>
</tr>
<tr>
<td>On-line Communication</td>
<td>Jim Nannery</td>
<td><a href="mailto:PNWWeb@nannery.net">PNWWeb@nannery.net</a></td>
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### Service

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<tr>
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<tr>
<td>Kiwanis Children's Cancer Program Eliminate Co-Chairs</td>
<td>Frank Morehouse</td>
<td><a href="mailto:frank.beth@frontier.com">frank.beth@frontier.com</a></td>
</tr>
<tr>
<td>SIGN Co-Chairs</td>
<td>Patrick Ewing</td>
<td><a href="mailto:jthowe@shaw.ca">jthowe@shaw.ca</a></td>
</tr>
<tr>
<td>Human/Spiritual</td>
<td>John Howe</td>
<td><a href="mailto:r.curran1@charter.net">r.curran1@charter.net</a></td>
</tr>
<tr>
<td>Save Old Spectacles</td>
<td>Ralph Curran</td>
<td><a href="mailto:jacknic@telus.net">jacknic@telus.net</a></td>
</tr>
<tr>
<td>Young Children Priority One</td>
<td>Tom Armstrong</td>
<td><a href="mailto:belfairman@wavecable.com">belfairman@wavecable.com</a></td>
</tr>
<tr>
<td>Youth Services</td>
<td>Steve Maxwell</td>
<td><a href="mailto:stevenmaxwell46@gmail.com">stevenmaxwell46@gmail.com</a></td>
</tr>
<tr>
<td>Rod Vroman</td>
<td>Claudia Eagle</td>
<td><a href="mailto:claudiae@opusnet.com">claudiae@opusnet.com</a></td>
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### Administration

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<tr>
<td>Alignment</td>
<td>Peter Armstrong</td>
<td><a href="mailto:peterjarmstrong@shaw.ca">peterjarmstrong@shaw.ca</a></td>
</tr>
<tr>
<td>US-Canada Goodwill</td>
<td>Elizabeth Bennett</td>
<td><a href="mailto:lizziescats@centurylink.net">lizziescats@centurylink.net</a></td>
</tr>
<tr>
<td>Club Achievement</td>
<td>Jan Britt</td>
<td><a href="mailto:janeceebritt@comcast.net">janeceebritt@comcast.net</a></td>
</tr>
<tr>
<td>Member Services</td>
<td>Ralph Lohman</td>
<td><a href="mailto:ralphlohman@gmail.com">ralphlohman@gmail.com</a></td>
</tr>
<tr>
<td>Finance Committee</td>
<td>Chris King</td>
<td><a href="mailto:chriskingsischeerful@hotmail.com">chriskingsischeerful@hotmail.com</a></td>
</tr>
<tr>
<td>Interclubs</td>
<td>Don Zanon</td>
<td><a href="mailto:dzanon1@msn.com">dzanon1@msn.com</a></td>
</tr>
<tr>
<td>Laws &amp; Regulations</td>
<td>Jerry Greenfield</td>
<td><a href="mailto:jgreenfield61@charter.net">jgreenfield61@charter.net</a></td>
</tr>
<tr>
<td>Parliamentarian</td>
<td>Loren Lee</td>
<td><a href="mailto:lileepnw@aol.com">lileepnw@aol.com</a></td>
</tr>
<tr>
<td>Risk Management</td>
<td>Roger Sprague</td>
<td><a href="mailto:rsprague@charter.net">rsprague@charter.net</a></td>
</tr>
<tr>
<td>Strategic Planning</td>
<td>Roger Bell</td>
<td><a href="mailto:rogerb@gohaney.com">rogerb@gohaney.com</a></td>
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### Events

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<tbody>
<tr>
<td>Events Team Leader</td>
<td>Steve Emhoff</td>
<td><a href="mailto:steve@emhoffgroup.com">steve@emhoffgroup.com</a></td>
</tr>
<tr>
<td>2013 District Convention Host Chair</td>
<td>Rachelle Parslow</td>
<td><a href="mailto:ontoseatac2013@yahoo.com">ontoseatac2013@yahoo.com</a></td>
</tr>
<tr>
<td>Education and Training</td>
<td>Vicki Frucci</td>
<td><a href="mailto:mvmt101@comcast.net">mvmt101@comcast.net</a></td>
</tr>
<tr>
<td>International Convention Host Chair</td>
<td>George Cadman</td>
<td><a href="mailto:gcadman@boughton.ca">gcadman@boughton.ca</a></td>
</tr>
<tr>
<td>International Leadership Committee Mid Year Conf Planning</td>
<td>Steve Emhoff</td>
<td><a href="mailto:steve@emhoffgroup.com">steve@emhoffgroup.com</a></td>
</tr>
<tr>
<td></td>
<td>Cindy Crowther</td>
<td><a href="mailto:cindyc@botc.com">cindyc@botc.com</a></td>
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### Other Entities

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<tr>
<th>Role</th>
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<tr>
<td>Lt. Governor Class President</td>
<td>Bob Munger</td>
<td><a href="mailto:robtmunger@aol.com">robtmunger@aol.com</a></td>
</tr>
<tr>
<td>Kiwanis International Foundation</td>
<td>Louise Regelin</td>
<td><a href="mailto:regelin1@genesee-id.com">regelin1@genesee-id.com</a></td>
</tr>
<tr>
<td>PNW Kiwanis Foundation</td>
<td>George Cadman</td>
<td><a href="mailto:gcadman@boughton.ca">gcadman@boughton.ca</a></td>
</tr>
<tr>
<td>Past Lt. Governors Committee</td>
<td>Debbie Christian</td>
<td><a href="mailto:djfox991@aol.com">djfox991@aol.com</a></td>
</tr>
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### Service Leadership

<table>
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<tr>
<th>Role</th>
<th>Name</th>
<th>Email</th>
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<tr>
<td>Outreach</td>
<td>Cynthia Krusel</td>
<td><a href="mailto:ceekay@shaw.ca">ceekay@shaw.ca</a></td>
</tr>
<tr>
<td>Aktion Club Administrator</td>
<td>Lee Chic</td>
<td><a href="mailto:lchic@telus.net">lchic@telus.net</a></td>
</tr>
<tr>
<td>K-Kids Administrator</td>
<td>Roy Henson</td>
<td><a href="mailto:royhenson@frontier.net">royhenson@frontier.net</a></td>
</tr>
<tr>
<td>Builders Club Administrator</td>
<td>Lonnie Johnson</td>
<td><a href="mailto:damaro@budget.net">damaro@budget.net</a></td>
</tr>
<tr>
<td>Key Club Administrator</td>
<td>John Jay</td>
<td><a href="mailto:jjay@comcast.net">jjay@comcast.net</a></td>
</tr>
<tr>
<td>Key Club Administration Assistant</td>
<td>Suzanne Endroedy</td>
<td><a href="mailto:suzbeth1@comcast.net">suzbeth1@comcast.net</a></td>
</tr>
<tr>
<td>Key Club Finance Assistant</td>
<td>Kevin Buyer</td>
<td>Buyer <a href="mailto:gang@wavecable.com">gang@wavecable.com</a></td>
</tr>
<tr>
<td>CKI Administrator</td>
<td>Greg Wegrich</td>
<td><a href="mailto:jgregw@aol.com">jgregw@aol.com</a></td>
</tr>
<tr>
<td>CKI Administration Assistant</td>
<td>Dick Rust</td>
<td><a href="mailto:cdrust2@comcast.net">cdrust2@comcast.net</a></td>
</tr>
<tr>
<td>Key Leader Administrator</td>
<td>Alan King</td>
<td><a href="mailto:alan@kunge.us">alan@kunge.us</a></td>
</tr>
<tr>
<td>Key Leader Administration Assistant</td>
<td>Barb Vance</td>
<td><a href="mailto:gangu09@aol.com">gangu09@aol.com</a></td>
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HAVE YOU MOVED?

If you have moved, or are planning to move, please print your name and new address:

Name ____________________________________________
Address __________________________________________
City _____________________________ St/Prov_______ Postal/Zip Code____________

Send this form, with the address label from the back cover, to:
Member Services Department
Kiwanis International
3636 Woodview Trace
Indianapolis, IN 46268
Fax: 317-879-0204
Email: memberservices@kiwanis.org

You’re making a difference, share the news!

The Pacific Northwest District wants to publish information about the service projects your club is doing or has done. This is the place to showcase your hard work and inspire others. The following guidelines will help get your information published:

Submit your article or photographs:

In general, anyone from your club or division can send in articles, although usually it’s a club secretary or Lt. Governor. You should receive an email confirming that your submission has been received. You may receive an email requesting more information.

Not all articles that are submitted get printed, but most do. If something is very out of date – for example an article about something that happened more than a year ago – it probably won’t be included if unless the information is something that can be repurposed. Your submission may be edited for length or content – we cannot guarantee your entire story will be included, especially if it is long. Not all photographs submitted will be used.

EMAILS ONLY PLEASE. The best way to send text submissions is to include the text directly in your email rather than as an attachment. Submissions can also be sent as Word documents or pdfs attached to your email.

PHOTOGRAPHS: Send your photographs as separate attachments in the highest resolution TIFF or JPEG file possible. Do not include photos embedded within pdfs or text documents (such as Word). Photographs downloaded from the web are generally unacceptable.

WHERE TO SEND: magazine@pnwkiwanis.org

Include this information:

CLUB: Club, City, State/Province, and Division Number

EVENT: Make sure to answer: what was done, why it was done, who benefited, when and where it occurred, how it was accomplished, etc.

ACCURACY: Please double check all dates, locations, etc., and be sure that all names are spelled correctly. While we do our best to correct issues if we notice them, we do not have the resources to confirm this type of information.

PHOTOGRAPHS: Avoid poses such as check acceptances, podium speakers, and groups standing in line or stacked rows. If you’re shooting a service project, look for an action photo of the volunteers in progress or interacting with children. Shoot from the front – we are not likely to use a shot with mostly backs or backs of heads. Captions may not always be published, but it is helpful if you can identify subjects.

SEND IN YOUR STORY TODAY!

PNW Kiwanis District Office
magazine@pnwkiwanis.org

Phone: 503-641-8869
Fax: 503-644-3600
Pass it On! When finished reading this magazine, cover the address printed at right with a label indicating your club name, meeting time/location, and contact information. Then give it to a prospective member or leave it in a waiting room.

Inspire a leader.

Learn more at key-leader.org