Project Planning:
A step by step guide for success

Kiwanis Children’s Cancer Program

Making a difference . . .
Join the fun!

Cruise to Alaska up the Inland Passage aboard the beautiful Oosterdam and bicycle the back roads of Sitka, Juneau, Ketchikan & Victoria, B.C.

May 20 – 27, 2012

Special group rates for all cabins, starting at $879*
Optional shore excursions for bicycling will be available

A percentage of all cruises and bicycling excursions booked through this offer will be donated to the Kiwanis Children’s Cancer Program.

Help KCCP bring the CURE to children’s cancer.

Contact Cindy at C.P. Trips, Inc.
503-658-5646
cptrips@aol.com  www.cptrips.com

*Rates are per person, double occupancy roundtrip from Seattle; and do not include taxes, fees or optional biking excursions. Contact travel agent listed for further information.

Locked storage facilities for your bicycle will be available aboard ship, and a special tender as required for shore excursions has been arranged.
Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.

Throughout this issue, you may notice barcodes like this one:

This is a quick response code (QR Code). You can use your smartphone to scan QR codes, bringing you more information.

1. Download a QR app like Redlaser to your smartphone. (Redlaser is a free app.)
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Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.
## in the know

Have questions or looking for ideas? We have a host of volunteer leaders committed to serve you, so please direct your question to the appropriate person.

### 2011-2012 District Officers

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Address</th>
<th>Phone</th>
<th>Email</th>
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<tbody>
<tr>
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<td>Claudell King</td>
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### 2011-2012 District Chairs

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<tr>
<th>Area</th>
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### 2012 International Convention

- New Orleans, Louisiana
  - Betty King: bettyking39@charter.net
  - Greg Smith: pogster1@yahoo.com

### International Understanding

- Elizabeth Bennett: lizzieb@ncplus.net

### Kiwanis Children’s Cancer Program

- Pamela Smith: psit.gov32@yahoo.com

### Kiwanis International Foundation

- Louise Regelin: regelinl@genesee-id.com

### Kiwanis Law Enforcement Camps

- Jan Britt: janiceleebritt@comcast.net
  - Mark Couey: mark.couey@wsp.wa.gov

### Laws & Regulations

- Jerry Greenfield: jgroenfield61@alumdartmouth.org

### Lt. Governor Bulletin Judging

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### Marketing and Public Relations

- Shirley Hopper: dshopper@oregontrail.net

### PNW Kiwanis Foundation

- Chuck Miller: cmiller@ci.kent.wa.us

### Past Governor’s Committee

- Louise Regelin: regelinl@genesee-id.com

### Past Lt. Governor’s Committee

- Debbie Christian: djfox@891@aol.com

### Political Action Committee

- Steve Emhoff: steve@emhoffgroup.com

### Risk Management

- Roger Sprague: rsprague@charter.net

### Save Old Spectacles

- Steve Maxwell: steve_maxwell@fsafood.com

### SIGN Surgical Implant Generation Network

- Ralph Curran: r.curran1@frontier.com

### Strategic Plan

- Roger Bell: rogerb@gohaney.com

### ELIMINATE Worldwide Service Project

- Patrick Ewing: patrick.ewing@shaw.ca

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- Claudia Eagle: claudia@opusnet.com

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### K-Kids Administrator

- Roy Henson: linda.royhen@frontier.com

### Builders Club Administrator

- Bob Munger: robtmunger@aol.com

### Key Club Administrator

- John Jay: jmjay@bainbridge.net

### Suzanne Endroedy

- suzbeth1@comcast.net

### Circle K Administrator

- Loren Lee: llee@pnw@aol.com

### Key Leader Administrator

- Laura Parsons: 29speedster@ccwebster.net

### Class President

- Tim Joy: doctjoy@yahoo.com
Kiwanis Friends and Family,

In the spirit of “Celebrating Service” and recognizing success, I want to say Thank You to all of you for what you are doing in your schools and communities. Together we are accomplishing much more than can be accomplished individually. Thanks also to the one-hundred eighteen clubs that had positive growth last year. This effort resulted in more opportunities for Service and Awareness. New members bring fresh ideas and eagerness to our Kiwanis Family.

To those of you reading a Builder Magazine for the first time, Welcome! Thank you for joining us and let me know how we are doing. Improving the members Kiwanis experience is one of our goals.

We introduced “Go for 1/2” at the recent Tri-K Family Conference. The purpose was to focus our attention on the importance of taking succession planning to the next level by attracting younger members, perhaps “1/2” our age. A significant number of our seniors opted to drop membership in September and October.

It is essential that we attract and retain younger members to carry on the amazing work being done by you and these former Kiwanians. Recent studies show that generation “Y” (those born between the early 1980’s and the late 1990’s) are eager to become involved in community service. Kiwanis represents opportunities for this young energetic generation to connect and network with an unlimited number of skilled Kiwanian mentors. This is a new generation of volunteers passionate about “Changing the world one child and one community at a time.”

Your response to “MAS”, More Membership, More Awareness, More Service has been very encouraging. We are continuing to reach out to Divisions and individual Clubs to present the MAS program. Many of you are taking the pledge to re-member, revitalize and grow the organization. We will be providing new tools and approaches to growth and service to accomplish our mission of serving the children of the world. Together we will attract new friends, new partners and ultimately new members to the Kiwanis Family.

Don’t just wonder where I am . . . find out

Retention is an ongoing challenge throughout the year. Members frequently leave when they are not fully engaged in club activities and because no one has made an attempt to re-involve them. Here are some simple steps to help you reconnect:

1. Identify members who have missed two or more meetings.
2. Assign someone to contact “missing” members.
3. Contact members by phone or personal visit.
4. Invite members to attend a special meeting or project.
5. Follow up with any concerns members may have.

Get other ideas and tips for member retention and recruitment from the Kiwanis International member resources website: www.kiwanisone.org

This edition of the Builder Magazine focuses on Project Planning. Our service projects and fund raising events are great opportunities to showcase our commitment to community service. This is how we create awareness. Make the most of it by inviting friends, and involve our Builders Clubs, Key Clubs, CKI and Aktion Clubs to help you!

Meaningful Service Projects will energize and improve the health of your club. Let’s proudly share the passion and spirit of Kiwanis.

– Claudell
To my friends in Kiwanis:
First, I would like to thank everyone for their support in Wenatchee. Stormie and I have put on a few miles since that convention and are enjoying a great year serving with Governor Claudell. In addition to helping the Governor, my goal this year is to see and hear from as many people as possible in this District.

One housekeeping issue - if you have received this years directory I would like you to correct my email address to: kiwanisgreg@shaw.ca.

I am also the Team Leader for Growth this year and this is the year that we need to turn the declining trend around. We want to hear from you and we want to be able to help you and your club. If you have a comment you think is worth passing along, contact me, if you have an issue you want help with, ask us to come and see you. We have people around the District ready to help you and your club. All you need to do is ask for that help.

Welcome to the year of MAS – more Membership, more Awareness, more Service. We no longer want to just talk about Membership; rather we want clubs to focus on increasing their Awareness and Service to make the club healthier and more attractive to the public. We can no longer be the best kept secret in town.

If every club was to undertake one new service project this year, advertise it and your other projects, then the public would see who we are and what we stand for and naturally be attracted to our organization. We will grow for the purpose of providing more service and in today’s economic times Kiwanis is needed more than ever.

To be successful, we must be willing to work as a team and to make the extra effort to accomplish the ideas we have. Join the MAS team and we can work together to make your club the best it can be. I am making a personal commitment to do everything possible to help each and every club that wants help, so contact me. I would like to congratulate the people of Grangeville, ID for completing our first new club of the year.

Thank you for allowing me the privilege to work with you to achieve great success in this District.

Greg Holland  
PNW Governor-Elect

Youth Services: Spreading the Base of “Serving the Children”

Current efforts by Kiwanis to serve the needs of children and youth throughout our communities indeed bring promise for the future. SLP programs are spreading the ethic of community service while growing the Kiwanis family. Education and involvement of youth is the key to better Kiwanis service and membership.

However, beyond SLP is Youth Services, those non-Kiwanis sponsored programs that support youth ages 6-18. Historically a very important part of our total package, support of these programs has allowed us not only to serve youth but has promoted networking and opened the door for increased membership.

Who are we talking about?

Besides the Boys and Girls Clubs of America, with whom we have a working affiliation, a multitude of others exist, including: Scouting, Camp Fire Girls, 4-H, scholarship programs, church youth groups and B.C. Youth Parliament. Each individual club probably has many youth projects outside SLP which they promote, support or may have created. Every club probably has members they have attracted because individuals associated with these "outside" youth programs/activities like who we are, what we do and what we stand for in our local communities.

I encourage all of you to reach out into your communities to broaden support of these programs that promote serving children while living up to the standards that Kiwanis reflects.

If you are currently involved in such endeavors, Youth Services seeks your assistance to promote these efforts. Please take time to share a short description of these programs/projects that you partner with others to serve children and youth, particularly if they are community based and unique. E-mail a short description of your clubs exemplary Youth Service project(s) to rdnjo@aol.com so a collection of “best practice” partnerships may be shared with other clubs. Make sure you include your club name and an e-mail address. Youth Services will be in touch with you.

It is the goal of Youth Services Committee to establish a web site to share the above by the end of January. The new web site will allow you not only to discover what other clubs are doing to reach out to the youth in their areas but will also provide you with the ability to link to sites associated with these programs.

Hopefully, many of your accomplishments can be shared with others in the “PNW Builder”. Get them to us!

Rod Vroman  
Chair, Youth Services
Kiwanis Children’s Cancer Program

Project Update

Wow, time flies when you’re having fun! KCCP has been such a passion and joy for the PNW. This year I challenge you to “BUDS”, Bring Up Donations! Beat what your Clubs did for KCCP last year and receive an extra prize on your banner patch. There are many Clubs that are already setting goals to do that. My Goal is to have KCCP as a line item on every budget of every Club in the Pacific Northwest District. For the District we have some great fundraisers that will benefit all three hospitals.

Cruise for KCCP

On May 20th 2012 departing out of Seattle is a 7 day cruise on the beautiful Holland America Oosterdam. This is a seven day cruise on the inside passage which includes ports at Sitka, Juneau, Ketchikan and Victoria B.C. ending back in Seattle.

We have 100 cabins reserved for the PNW right now, I believe we can book more than that. What a chance to see great scenery and enjoy super fellowship with Kiwanians from the PNW! All money raised will be split between the 3 groups. Prices for the cruise start at $859.00 pp/dbl plus taxes and fees (cruise only)

For bicyclists there will be an optional biking excursion with a percentage going to benefit KCCP. Locked storage room for your bicycles will be provided onboard ship and special tenders, as required, have been arranged.

What a beautiful way to see the Alaska countryside via the back roads on a bicycle! We will also be doing a “walk” for KCCP on the cruise and Holland America will have a special reception for all the Kiwanians cruising. So save the date and mark you calendars for May 20th 2012.

For more information and to book your trip, contact Cindy at C.P Trips Inc. cptrips@aol.com or 503-658-5646, or visit www.cptrips.com.

February is Kiwanis Children’s Cancer Month

Last year, Governor Frank Morehouse, declared February as Kiwanis Children’s Cancer Month.

Many Kiwanis clubs took the initiative to their city councils, and several cities issued official proclamations.

Governor Claudell is carrying on the tradition this year, again encouraging Kiwanis clubs to get their Mayors to proclaim this officially to the cities. You can download a copy of the Proclamation on the PNW website.

This event could be a great opportunity for your club or Division to get publicity from local newspapers and television stations. Print up fact sheets about Kiwanis and KCCP to send with your press release.

Be sure to send in photos of the proclamations being signed for the Builder magazine.

If you have questions, please contact the District KCCP Chair, Pamela Smith at pslt.gov32@yahoo.com.

2010 – The Cure Bookmarks

Give these bookmarks to program speakers, members, Kiwanis Kids, community partners, libraries, everyone! Spread the awareness of Kiwanis – it makes a great informational handout and Club building tool! Let folks know what your Club is about and how to attend your meetings, while also spreading the word about the Kiwanis Children’s Cancer Program.

Each 8-1/2 x 11 sheet of 7 bookmarks is perforated and has a hole for a ribbon. Sheets can be imprinted on the back with your personalized Club information using horizontal or vertical templates available on the PNW Kiwanis district website.

The cost is $30.00 for 25 sheets, postage included.

Orders can be placed online at www.PNWKiwanis.org.
Kiwanis Children’s Cancer Program

Children’s Cancer in the Rogue Valley

The following is a great example of a press release in support of KCCP. This one was submitted by Dave Wilson from Division 82.

Many children from the Rogue Valley have received treatment at Doernbecher Children’s Hospital in Portland. This hospital is a leader in the National Cancer Institute 20 member consortium Phase 1 treatment centers in the United States, and is the only hospital west of the Mississippi to achieve this distinction. During the County Fiscal Year 2010, there were almost three thousand pediatric visits from Jackson County, and over 1300 from Josephine County.

The Pacific Northwest (PNW) Kiwanis through the Kiwanis Doernbecher Children’s Cancer Program (KDCCP) has supported the Doernbecher Children’s Hospital for the past 25 years. KDCCP has led the campaign to establish the Bone Marrow Transplant Program in the early 1990’s. Doernbecher continues to be the only provider of pediatric stem cell transplants for cancer patients in Oregon and southwest Washington.

As the cancer program grew, so did the mission of KDCCP. In 1999 KDCCP founded the Kiwanis Children’s Cancer Fellowship, a program that trains board certified Pediatricians to become the next generation of specialist in children’s cancer and blood disorders.

To date, the three-year program has graduated eleven pediatric hematologist-oncologists who now practice in all corners of the country, from Portland, Oregon to Portland, Maine. With Kiwanis support, current “Kiwanis Fellows” will research therapies and trends in survivorship, gene therapy and neuro-oncology that will change how children throughout the region and beyond are treated for cancer and blood disorders.

With Doernbecher’s nationally recognized resources and programs, continued philanthropic support ensures that the research and training that takes place in the Pacific Northwest will continue to save and improve the lives of the children and young adults of this region and beyond. Despite the many advances made at Doernbecher and research hospitals like it, there is still work to be done: at least 15 percent of Doernbecher patients will die from their cancer. With this in mind, it is a priority for Doernbecher Children’s Hospital, with the support of the Kiwanis Doernbecher Children’s Cancer Program, to maximize the chance of cure and minimize the burden of treatment.

Pediatric experts across the nation have ranked OHSU Doernbecher Children’s Hospital one of the best in the country in children’s cancer, according to U.S. News Best Children’s Hospitals 2011-12.

“At Doernbecher we believe that every child deserves the best. That’s why we’ve worked so hard to recruit researchers, educators, physicians, nurses and staff to provide exceptional care to children in Oregon and Southwest Washington. I am delighted that we’ve received this recognition,” said Stacy Nicholson, M.D., M.P.H., Physician-in-Chief at Doernbecher Children’s Hospital and Chair of Pediatrics in the OHSU School of Medicine.

Since its beginning, KDCCP has raised over $3 million for the kids at Doernbecher. Last year PNW Kiwanis pledged to raise $500,000 to continue to fund the Kiwanis Children’s Cancer Fellowship. All of the local Kiwanis Clubs in the Rogue Valley have been working towards raising these funds with donations, raffles and golf tournaments. They welcome help from the public. Anybody who is interested in this most worthy project can contact their local Kiwanis club. Kiwanis clubs are located in Ashland Medford, Jacksonville, Central Point, Rogue River, and three clubs in Grants Pass. For information, call Dave Wilson at 541-899-1934.

Scan this QRC with your Smart Phone to learn more about the
Kiwanis Doernbecher Children’s Cancer Program on You Tube.

Mark, a patient at B.C. Children’s Hospital in Vancouver, British Columbia.
In 2001, when Keilana was 9 months old, her anxious parents rushed her to Seattle Children’s Emergency Department because she was vomiting and so lethargic she was hard to wake. While waiting to be seen, Keilana’s parents, Kris and Holly, felt a bulge on her head. They knew something could be seriously wrong.

A CT scan confirmed every parent’s worst fears. It was cancer, a rare brain tumor called a primitive neuroectodermal tumor (PNET) that had also spread to her spine. The odds were not in her favor. She needed expert treatment right away, starting with a shunt to ease the pressure on her brain.

Keilana was in the right place. Seattle Children’s is a national leader in treating even the most complex and rare forms of pediatric cancer. The hospital’s survival rate for all types of childhood cancer combined is higher than the national average.

Keilana spent much of the next two years at Children’s battling the cancer through three rounds of chemotherapy, six weeks of targeted radiation and three stem cell transplants. Her winning spirit never gave up.

Gradually, Keilana’s cancer went into remission. But the cancer and side effects from her chemotherapy and radiation treatments were severe, causing life-threatening infections in her lungs and knee and many ongoing complications. She requires care from multiple specialty areas – from ophthalmology to hematology/oncology and many others – as teams of experts work to treat problems with her vision, growth, curvature in her spine, and possible damage to her reproductive system.

Despite these obstacles, Keilana is now a blissful 9-year-old who loves dancing and strumming her guitar. She takes part in Seattle Children’s long-term program for cancer survivors.

In 2001, when Keilana was 9 months old, her anxious parents rushed her to Seattle Children’s Emergency Department because she was vomiting and so lethargic she was hard to wake. While waiting to be seen, Keilana’s parents, Kris and Holly, felt a bulge on her head. They knew something could be seriously wrong.

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Consistently ranked as one of the best children’s hospitals in the country by U.S. News & World Report, Children’s serves as the pediatric and adolescent academic medical referral center for the largest landmass of any children’s hospital in the country (Washington, Alaska, Montana and Idaho).

For more than 100 years, Children’s has been delivering superior patient care and advancing new treatments through pediatric research. Children’s serves as the primary teaching, clinical and research site for the Department of Pediatrics at the University of Washington School of Medicine. The hospital works in partnership with Seattle Children’s Research Institute and Seattle Children’s Hospital Foundation. Together they are Seattle Children’s, known for setting new standards in superior patient care for more than 100 years.

Pediatric experts across the nation have ranked Seattle Children’s Hospital one of the TOP TEN in the country in children’s cancer, according to U.S. News Best Children’s Hospitals 2011-12.

“We are honored to be recognized as a top children’s hospital for the 19th time by U.S. News,” said Dr. Thomas Hansen, CEO at Children’s. “These rankings are due to the remarkable work of our team who strives to provide excellent, family-centered care every day. Our nurses, doctors and staff are a constant source of inspiration to me.”

For more information visit www.seattlechildrens.org.

Scan this QRC with your Smart Phone to watch Keilana’s inspiring story on You Tube.

Scanned with Keilana Hamper's Parents for graciously sharing her story with us.

Scan this QRC with your Smart Phone to watch Keilana's inspiring story on You Tube.

Thank you to Keilana Hamper’s parents for graciously sharing her story with us.
QUICK LOOK: PNW Kiwanis Foundation

If you are a member of a Kiwanis club in the Pacific Northwest District, then you are a member of the Pacific Northwest Kiwanis Foundation. Through Helping Hands Fellowships, Memorial and Remembrance Gifts, and Planned Giving programs, the Foundation provides you with a variety of ways to leave a lasting legacy for the children and youth of the Pacific Northwest. Learn more at www.pnwkiwanisfoundation.org
the District Foundation

PNW District Foundation fellowships

This is a great time of year to assess ways to recognize special contributions made to your club throughout the year. Your PNW Kiwanis Foundation has developed a way to provide that recognition for those members and perhaps even non-members.

For a minimum gift of $100 you can make any member of your community feel very special with one of our beautiful laser engraved wood “Distinguished Service Award” plaques.

If that doesn’t seem to be an adequate level of recognition please consider one of the Foundation Fellowship Awards. These are available in increments of $250 and can elevate each time an individual is recognized.

- Bronze Medallion Fellowship $250 - $499
- Silver Medallion Fellowship $500 - $749
- Gold Medallion Fellowship $750 - $999
- Joan B. “Rusty” Clutts Fellowship $1,000 - $1,999  (the “Rusty”)
- J.N. Emerson Diamond Fellowship $2,000 or more  (the “Emmy”)

Many clubs have also lost very valuable members through loss of life during the past year, and may experience that again in the coming year. To recognize those members, your PNW Foundation has developed a special laser engraved wood “Memorial” plaque.

This plaque will be cherished by many families who are keenly aware of how important Kiwanis was in the life of their departed loved one. The “Memorial Plaque” is available for a minimum donation of $100 and you will be as proud to give it as they will be to receive it.

Please review your membership roster to recall those members you’ve lost. In addition to providing excellent acknowledgement of a life of service it provides a very valuable gift to the PNW Foundation as we grow our way to $1 Million by 2015.

I hope that you have all heard about the great partnership recently developed between the Governor’s District Kiwanis Children’s Cancer Project (KCCP) and your PNW Foundation. With this partnership in place we can all contribute to this great Governor’s project and receive the appropriate tax deduction. This project will help immensely in the effort to find a cure for pediatric cancer and Kiwanis will play a significant role toward that end. Any contribution through your PNW Kiwanis Foundation, from you as a member, a friend, a neighbor, a relative, or a business is a U.S. tax deductible donation so be sure to mention that in your effort to support the cure for pediatric cancer.

Lastly, we’d like to mention the recently enacted “Friend of the Foundation” program. Through this program, any individual can become a friend for any contribution of $25 or more. If that’s something you’re interested in, or if you have any questions regarding the other awards mentioned above, please feel free to contact one of the Board Members – they would love to help you in any way and, if at all possible, come to your club to provide a program on the work of the PNW Foundation.

The “Rusty”

Charles L. “Chuck” Clutts of Fairbanks, Alaska served as Governor of the PNW in 1983-84. His wife, Dr. Joan B. Clutts (aka “Rusty”) was the first female Lt. Governor of the Alaska-Yukon Division, serving in 1993-94.

The “Emmy”

Jay N. Emerson of Pullman, Washington served as Governor of the PNW in 1939 and as President of Kiwanis International in 1946-47.

Emerson is credited as “The Father of Circle K,” having established “Circle K House” at Washington State University in 1936.
The ELIMINATE Project: Kiwanis eliminating maternal/neonatal tetanus

You probably thought about tetanus the last time you or someone in your family stepped on a rusty nail. Tetanus is the potentially deadly bacteria Clostridium tetani (C. tetani). It exists in the soil, and contamination through a cut can cause lockjaw – mild spasms in the jaw muscles – in children and adults, followed by painful spasms that can affect the chest, neck, back, and abdominal muscles, including the muscles that help with breathing. That is why everyone should make sure they get a tetanus booster shot every 10 years.

But while a serious concern for adults, tetanus is especially hard on newborn babies. Infection typically occurs during childbirth, often when the umbilical cord is cut. The bacteria creates a toxin that attacks the baby’s nervous system, leaving it in agony. Light is painful, so the child’s eyes are covered. Sound is painful, so the child’s ears are plugged. Touch is painful, so the child can’t be held. Parents are left helpless, unable to hold and soothe their child. Even if medical care is available, death is likely as the deadly neurotoxin causes convulsions that tear muscles and break bones until the heart or lungs give out. It is a cruel, lonely end. No child should die this way.

What the bible called the “seventh-day death” has been eliminated here in North America. Prevention is the best cure, and that comes from safe birthing practices and – most importantly – immunization with the tetanus vaccine. There may be an occasional case, but widespread immunization programs have reduced incidence to fewer than 1 out of 1,000 live births in all but 39 countries of the world. Kiwanis and UNICEF have joined forces to target those countries and eliminate maternal and neonatal tetanus (MNT) deaths.

The numbers are staggering – 60,000 babies die each year, or about 160 each day. Every nine minutes, a young boy or girl whose arrival had just brought joy to their family, finally succumbs. We will never know the families and it may seem like an abstract problem a world away, but the heartbreak and suffering is no less real than if it happened in the house next door, or in our own family. Every child has value and every child has potential for great things. MNT cuts that short.

Why do so many die? In 39 countries, primarily in Asia and Africa, widespread vaccinations are not the norm as they are here. Mothers give birth in isolated regions, often without easy access to medical care, without clean birthing facilities, and sometimes with cultural practices that can put both mother and child at risk.

Kiwanis is protecting the connection between mothers and their children. Kiwanis is working with UNICEF to inoculate women, provide them with training on safe birthing practices, and educate them on the need to have their children inoculated. MNT is highly preventable. Just three doses of vaccine are need to protect women of child-bearing age. Their babies will be protected through the first two months of life. Each dose of vaccine costs about 60¢ - that’s just $1.80 to save a life.

Together, we will change the world – once again.

For more information or to donate online, visit www.theeliminateproject.org.
District Coordinator Patrick Ewing can be reached at patrick.ewing@shaw.ca
Kiwanis, working with UNICEF, was responsible for one of the most significant public health successes of the 20th century: eliminating iodine deficiency disorders, which had been the world’s leading preventable cause of mental deficiency. Kiwanis funded salt iodization plants around the world, raising the world’s IQ points by billions and helping hundreds of millions of children reach their potential.

What can you buy for $1.80?
You can buy a hamburger from the value menu of your local fast food restaurant, or half of a latte at a fancy coffee shop. You can also buy three 60-cent tetanus injections that will save a life. What will give you the most satisfaction?

The Zeller Fellowship
If you really want to make a difference, consider a gift of $1,250 or more. The Zeller Fellowship represents at least 694 lives saved — the equivalent of about 30 kindergarten classes. Personal donations or club gifts of any amount will help save lives.

To make a donation, visit www.theeliminateproject.org/give

In 1940, Canadian businessman Walter F. Zeller became the first donor to the newly formed Kiwanis International Foundation. His donation of 25 Canadian silver dollars was auctioned for US$625, and became the foundation’s nest egg.

Is your community a “Model Community”?
Your division will soon have a division coordinator who will tell you about how your community can become a model community through its support for the Eliminate Project.

How can you help?
PREPARE. Grow your club. Ask your friends to join the cause. Get your Service Leadership Programs involved in fundraising and advocacy.
EDUCATE. Educate yourself about MNT, and share what you learn. Invite your area Eliminate chair to present a video or program to your club, your community, your family and your school.
ADVOCATE. Let the world know that the poorest, most vulnerable and most underserved babies and mothers on earth need our help. Use your club newsletter, website and Facebook pages to spread the word.

What will it take to eliminate* MNT by 2015?
The entire Kiwanis family will be working together to raise $110 million to fund inoculations and health education in the 39 targeted countries. This will involve raising awareness in our communities, recruiting new members who want to help, and engaging our communities in service — reflecting the three pillars of our district’s Membership-Awareness-Service (MAS) strategy.
The target date of 2015 coincides with the 100th birthday of Kiwanis. Eliminating MNT will be our birthday gift to the children of the world.
*Elimination is achieved when there is less than one case of MNT per 1,000 live births.
If members are asked to describe Kiwanis in only one word... that word is usually service. The message we send verbally to potential members is that Kiwanis is a service organization. However, surveys of Kiwanians indicate that they are spending more time in meetings than actually doing service. Think about how you have spent most of your time in Kiwanis over the past two months... doing service or going to meetings? Our behaviors might not be supporting the message that we are a service organization. Potential members in our communities might conclude that we are a “meeting” organization.

As the world changes, Kiwanis clubs need to change to remain relevant in their community. It might be time for change in your club. Let your club members imaginations go to work to create more exciting ways for your club to attract and keep more members. Make your club about service as members spend their time doing service projects rather than just going to meetings.

– excerpt from kiwanisone.org

get great ideas from Kiwanians everywhere

Browse service ideas from actual clubs in KIWANIS magazine, or the new Service Project Database at kiwanisone.org – browse real Kiwanis family service projects, share your club’s favorite signature project, gain ideas and inspiration.

Planning service projects with your Club or Division

Identify a need in your community

Conduct a community analysis to ensure club projects and services are still needed and identify new initiatives the club can support. You can download a Community Analysis form from KiwanisOne.org.

Evaluate your club’s current role in the community.

• Does another agency offer the same services?
• Are a significant number of people being served?
• Are positive public relations opportunities available to the club through its projects?
• Are members still interested in the projects?
• Does the community still value the projects as much as the club does?

Invite club members to participate.

Identify key people and service providers within the community. Include elected and public officials, advocates, religious leaders, and company CEOs.
Weigh the club’s resources against the community’s needs.
Eliminate impractical project recommendations.
Prioritize remaining projects according to need, urgency, potential impact, club interests, community support, and resources available.

**Define your project’s scope**
Once you have chosen a project, get everyone on the project committee “on the same page” by focusing on the details:
- **Why** does this project matter?
- **Who** does this project impact?
- **What** is the club going to do? (be as clear and complete as possible) and **Who** is “in charge”?
- **What** are the tasks? A breakdown of responsibilities is a great way to figure out how many people and what resources you will need. **Who** is responsible for each task? Set a timeline.
- **When** and **Where** will the service project happen – is it a one-time project, or does it happen on a regular basis?
- **How** will you know the outcome?

By clearly identifying WHY your project matters, you can more easily attract community partners and others to join in your success.

**Get support**
- Let your club members know what is going on, and encourage them to participate.
- Enlist the support of your Service Leadership Programs. Consider having a representative from the SLP be on the planning committee – kids have great ideas, too!
- Look for help within the community. Everyone wants to be associated with community-building, family-supportive events and projects!
- Ask for sponsors, donations or other support. Here are a few options:
  - Restaurants and caterers
  - Grocers and wholesale food stores
  - Community centers
  - Churches
  - Schools
  - A neighboring community that recently sponsored a similar event
  - Another Kiwanis club in your district
- Publicize what you are planning. Let your community know how Kiwanis cares and makes a difference.
  - Put your message together and knock on some doors! Your message should include:
    - Event or project details, especially any partners that you already have on board
    - How your local club works as a part of a global organization – tell everyone about Kiwanis!

**Tips**

**The best day**
When choosing a date for your service project or event, think about the people who would volunteer that day:
- Has everyone seen the calendar? You don’t want last-minute cancellations by volunteers because they just realized that date is already “booked”.
- Will you be able to provide enough manpower for your project or event?

**Find publicity partners**
When promoting an event or project, look for ready-made channels: A school or organization may be able to distribute your invitations or fliers via their newsletter, email list or website. After the event, provide the partner organization’s marketing staff with photos to post online or on bulletin boards. You never know how your next new club member will hear about your club’s community impact!

**Sweeten the deal**
If you have found community sponsors for your project or event, promote your partners by using their names, logos or signature products on your promotional materials, club website and the partners’ websites. If your partner has a storefront, use that space to educate the store patrons about Kiwanis in general, and your event or project specifically.
working with partners

Here are some tips for working with community partners.

1. **Leverage the brand.** Prospective partners will recognize the Kiwanis International name. Use Kiwanis branded letterhead for all correspondence and be professional in your writing style. If your service project is benefiting the Eliminate Project or Kiwanis Children’s Cancer Program, also include information about those.

2. **Be timely.** Give your prospective partners plenty of advance notice of your project. If you are working with a large company, it may take some time to get approvals. Include a timeline, so expectations are established up front.

3. **What’s in it for them?** Talk about how their brand or company name will be presented in conjunction with event coverage, such as a list of sponsors in the program, logos printed on the invitation or names mentioned in radio ads.

4. **Be specific.** Name exactly what type of donation or support you are hoping to gain from them. For instance, do you hope they’ll be actively involved in the planning, providing manpower the day of the event or just make an in-kind donation to the club or project?

5. **Know your budget.** By knowing your event budget, you’ll know if you can agree to pay a discounted price for merchandise if that is offered instead of a donation.

6. **Be open-minded.** Your potential partners may have ideas about some project details. Hear them out, then decide if these ideas will work for you.

7. **Get it in writing.** Put agreements in writing so all parties are clear about expectations, timelines and expenses.

8. **Follow up.** Sincerely thank your partners for their support and update them on the event’s outcome.

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**project idea: host a “baby shower”**

All babies deserve the best start possible. By hosting a baby shower for new mothers in your community, your club is providing more than just diapers, soft toys and tiny clothing—you are showing a mother support, giving her the confidence that, with this help, she can be a good parent. Both baby and mommy benefit from a baby shower, and your club will enjoy it too.

Start by forming a baby shower planning committee, including your best party planners, some parents and grandparents, and any members who have a connection to mothers and babies in your community.

**Find the guest(s) of honor.**

Providing for a baby is very expensive. In your community, there are probably countless women who could benefit from your club’s generosity. Your committee may need to consult an agency or organization in your area that can help you identify women who are the most appropriate fit. Consider organizations that serve women during pregnancies:

- Pregnancy centers
- Transitional shelters
- Places of worship
- Prenatal health clinics

**Protection.** Keep in mind that there are confidentiality and privacy issues and screenings to consider. If you are hosting for an individual, consider the pregnant mother’s feelings: For instance, a mother may want only to give everyone her first name. Find out how she feels about photos of the event being used in your club marketing materials.

**Timing.** If you have chosen to work with one mother-to-be, you’ll want to connect with her early enough in her pregnancy to give you time to find out her needs, collect donations and host the shower. You’ll want to plan the shower 4-5 weeks ahead of the due date, in case the baby comes early. Working backwards from the due date 4-5 weeks, and allowing at least a month to plan and collect donations, your ideal candidates may be less than 32 weeks along.

Another option is to have a general baby shower for an organization, in much the same way many of us participate in Giving Trees at Christmas.

**Commitments.** Try not to make any promises to your prospective mothers until you’ve reviewed your budget and made decisions on what you’ll provide.

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**Making it work**

The Kiwanis Club of Downtown Mesa, Arizona, hosted a baby shower for a new mother the club connected with through the Save the Family Foundation of Arizona, a group that serves homeless families with children.

They were able to help a new mom get started, with clothing, furniture and bedding, diapers and more.
Look for help within the community.

At this point in the event planning, you know what items the mothers and babies will need. You will stretch your donation dollars farther if you can get some support from the community, either through existing programs, by asking people outside your club for donations or partnering with retail outlets.

- Collect gently used items, but make sure they are safe, clean and in working order. Always search a company’s recall list before passing on used items.
- Check with area agencies for mutual interests. Some organizations may already provide some items at no cost. For instance, see if your shower’s guests of honor are eligible for a car seat giveaway from a local agency. This would take one big purchase off your list, making way for other gifts!
- Seek out your community partners for donations of snack foods for the shower or discounted printing of the invitations or promotional pieces.

To register or not

Baby shower gift registries are offered at many major stores. Have your committee consider these pluses and minuses before deciding to register or not.

+ Using a baby shower registry is a good way to share information: what has been purchased, what the mother still needs, the gender of the baby, thus preventing duplicate purchases and gifts the mother won’t really use.
- Sometimes people feel pressured to purchase all the gifts from the store where the mother is registered.
+ Busy people can purchase their gifts online through the store’s website.
+/- If you take your mother-to-be to a store to fill out a gift registry, you’ll find out exactly what she wants. However, she may pick out expensive items that aren’t in the budget. Instead ask her for color or pattern preferences and have a committee member do the registering.
+/- Registering can be time consuming, making all the decisions on what brand, color and size, but it can also be fun! Start with items on your baby shower gift checklist, so you get the basics covered without getting overwhelmed.

Making it work

Weston, Florida, Kiwanians hosted a baby shower for the homeless mothers at the Salvation Army, collecting baby items in a playpen at their meeting site.

The club entered “Janie Doe” at the Walmart gift registry and sent out fliers asking the community for donations. Some donors used the online purchase option, allowing people who didn’t have time to shop still to participate.

global issue, local need . . . use your baby shower to raise awareness for the Eliminate Project!

When you reach out to local organizations for help with your event, you open the door to new opportunities, including:

- Resources to make a new mom feel special
- Matching monetary gifts to support The Eliminate Project
- Potential new members of your Kiwanis club
- New friends and contacts for club members

The Eliminate Project is making a difference around the world—and for your club, too, as you focus on maternal and neonatal concerns in your own community. That’s the idea behind The Eliminate Project’s service project toolkits: to relate the global campaign to local communities through hands-on service.

The information in this article was excerpted from one of these toolkits. They are full of useful information and helpful ideas that can be used for other service projects, too!

www.theeliminateproject.org

the care and feeding of volunteers

Whether you’re volunteering yourself or recruiting volunteers for a special program, it helps to know what you’re looking for—in yourself and others. Here are some tips to inspire you. Thanks again for all you do!

Serve as you lead. Be a servant leader—focus first on the needs of the people you serve.

Serve with respect. Treat those you serve with the utmost respect for their dignity, privacy and feelings.

Serve with your heart. Show the people you work with that you enjoy what you do.

Be positive. Keep your spirits up so you can motivate others.

Reflect integrity. Keep in mind that you represent Kiwanis as a whole.

Be open-minded. Take time to understand and adapt to different cultural, spiritual, physical and intellectual needs of members.

Seek to understand. Listen to your community and members’ needs.

Be dependable. Carry out duties promptly and reliably.

Respect leadership. Accept guidance and respect the decisions of organizational leadership.

Keep learning. Engage in training and develop your skills. Be open to new ideas.

Embrace technology. Use e-mail and social media to communicate with other volunteers. Be open to learning about technology.

Focus on the team. Take a team-based approach to advising and volunteering. Be inclusive.

Step back. Let members drive meetings and make decisions. That’s how they learn to lead.

Remember to say thank you.
African Partnership

In 2007, when partnerships were established between Kiwanis clubs in the Pacific Northwest District and the Kiwanis Club of Owerri in Nigeria, I envisioned that clubs would respond to the needs of others who were trying to serve and address a need. In addition to the prior support from the North Thurston club in Washington, and the continued support of the Kiwanis club of Oliver in British Columbia, Canada, I see that the Arlington Kiwanis club in the Texas-Oklahoma district has joined this partnership to help bridge the gap of service across the oceans. I truly commend these clubs for their support. That is what this partnership is all about. The Kiwanis family helping each other.

We are growing in Africa and spreading our services to areas that needs us the most. I feel blessed just to have a small part in this effort. I hope to be going to Africa sometime this coming year and look forward to setting up better lines of communication with our International African-Nation Coordinator Rachelle Strawther. Rachelle is a former PNW CKI-er, now living in Nigeria. She has been a blessing to me and to Kiwanis. Her assistance has been invaluable.

I appreciate and thank so much my dear friend Innocent Ugochukwa, past president of the Owerri club, for his love of humanity and his fellow man. His heart for service and Kiwanis is like few I have ever seen.

Thanks to all involved in this special effort. I congratulate the Owerri Club on this great effort to make a difference in the lives of these four babies and their families. They are demonstrating the caring concerns of Kiwanians worldwide by reaching out to help those in need in a very humble way. This makes me proud to be a Kiwanian and part of this global organization.

A candle loses nothing by lighting another candle!
— Erin Majors

Share your fire!

Sylvester Neal
International President 2010-2011
From the Kiwanis Club of Owerri:

On the 3rd of March, 2011, Mrs. Mirian Epele from Obokwu Community in Ezinititte Mbaize Local Government Area, Imo State of Nigeria, gave birth to a set of quadruplets – all girls. The birth of the babies made news in Imo State. After several weeks of intensive care in the incubator and other efforts by the Medical Director Dr. Angela Umakwe of the Federal Medical Centre Owerri, to ensure that the babies survived, the mother and the babies were discharged and taken home.

It became clear from that point that if the babies were to survive, something a little more permanent needed to be done. Up to the point of discharge, the babies were sustained by charity through the goodwill of the hospital and gifts from public-spirited individuals from whom the Medical Director solicited assistance.

The Kiwanis Club of Owerri, in a meeting of 10th May, 2011, decided to build a two-bedroom bungalow for the Epele family and also empower them in other ways to provide a good accommodation for the quadruplets and their siblings, as well as reliable means of livelihood.

It is gratifying that the authorities of the Federal Medical Centre took up the housing project before the Kiwanis Club of Owerri could get ready to start. Consequently, the club, at the request of the Epele family, decided to provide them with welding equipment, plant and accessories and a soft loan to empower the parents of these children. The idea was formed by the fact that the man is a trained Welder, but could not afford the equipment to open his own shop. In addition, the grant monies enable the woman to start some little trade to assist her in supplementing the man’s earnings from the shop so that they can feed the babies, in addition to three earlier children that they have.

On Friday, September 16, 2011 the members of our club left for Obokwu Community with the above mentioned items. It was indeed a good and memorable day for Kiwanis. Villagers, elders of the Community, and close relations of the couple were already waiting for us when we arrived.

We were greeted with traditional music and offered the traditional Kola nut that signifies that a visitor is welcome. We then made our presentation after the President Victor Onyewuchi had explained to all what Kiwanis International is all about and our mission to give succor to those who need it most, especially women and children.

The couple could not contain their excitement. There was a shout of joy by all present. Individual members of our club also made personal gifts of beverages, toiletries and a little cash to the woman. It was a wonderful experience to see the four babies lying on their single bed.

The Kiwanis Club of Owerri takes this opportunity to express its profound gratitude to the Kiwanis Club of Oliver in British Columbia, Canada, the Kiwanis Club of North Thurston in Washington, USA and the Arlington Kiwanis Club of the Texas-Oklahoma District of the United States for the great financial support they have given to us. Without the financial support of our sister clubs this project would have been very difficult to realize.

We of Owerri Club assure that with your continued support and collaboration, we will contribute our little quota to furthering the objects of Kiwanis International; and by so doing “improve our communities, one child at a time.”

God bless Kiwanis International, we are highly grateful for your partnership.

Kiwanian Victor Onyewuchi
Owerri Club President, 2010-2011

The grandmother of the quadruplets shouting out her joy over the gifts presented

The president Engr. Victor, handing over some cash to mother of the quadruplets, while her husband watches with admiration.

The grandmother of the quadruplets shouting out her joy over the gifts presented

The president Engr. Victor, handing over some cash to mother of the quadruplets, while her husband watches with admiration.
from around the district

So many children and communities benefit from Kiwanis service!

The Pacific Northwest is a vast region: about 3.6 million square kilometers or 1.5 million square miles. The Pacific Northwest boasts about 9,200 members in almost 400 Kiwanis clubs.

The Reports section is a reminder that each club is part of a larger whole, with members from Alaska to California working to make this a better world. There are many more projects going on than are reported here — this is just a sample. Share your club’s activities, see the inside back cover for submission information.

With people like you we are making a difference in the Pacific Northwest!

New Zone Realignment

Strategic Planning Chair Roger Bell reported that the 2010-2011 District Board of Trustees, at their last meeting, took two actions which affect the Division alignment. Effective October 1, 2011 the clubs in Division 7 and Division 9 merged into one division (Division 9). Similarly, the clubs in Divisions 82 and 84 merged on the same date and retained the name of Division 82. This cuts the number of Divisions in the District from 47 to 45.

Roger also reported that the Strategic Planning Committee has been working for much of the past year on reducing the number of Zone Conference from thirteen to five or six. Quite a bit of time was spent working on this at the Mid-Winter (2010-2011) Board meeting held in Bellingham, the Zone Conferences themselves and the first meeting of this Board (2011-2012) held at Mt. Hood. He indicates that at each step of this process, the committee has received feedback and suggestions from Board members, Zone Conference attendees, members of the Executive and Strategic Planning Committees and several Kiwanians throughout the District who have been involved in Zone Conference Planning. As a result of that feedback, the committee presented a resolution to the 2010-2011 Board at their last meeting held in Wenatchee at District Convention, to realign the Zones. The resolution passed. Effective October 1, 2011:

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This will reduce the number of Zone conferences to six, and should allow for better quality and higher attendance.
ZONE B
Divisions 7, 8, 11, 13, 15, 17, 18, 20 & 20M

Division 17
Esquimalt, British Columbia

The Kiwanis Club of Esquimalt, “The Little Club that Does.”

Esquimalt is a very small, but very active club in Victoria that I am very proud of. This club is only 17 members, but has a very high profile in the Municipality of Esquimalt. We are working very hard at getting them to Charter strength this year.

The Children’s Story Festival and Child Find is an annual event in Esquimalt. Our club has participated since its inception about 7 years ago. This year it was held on October 1st and was a huge success with our club supplying 153 storybooks for each of the children. We also cooked 300 hotdogs and served drinks and treats for the children. We held a Childfind Clinic for 28 children. Thanks to Bob & Eloise, Criena & Hardy, Armand, Harvey & Flo.

A Baby Fair Childfind Clinic was held on Sept. 25 at the Pearkes Arena. Flo & Harvey volunteered on behalf of our club. During their 3-hour stint there were 42 children finger, hand, or foot printed, photographed and given an identity booklet.

Donations were made to the Rainbow Kitchen, the Celebration of Lights (Esquimalt Santa Parade), View Royal School Pac (bass string instrument), and the Mary Manning Centre.

Beulah, Marilyn, Flo, and Eloise made “trauma dolls” which were donated to the Mary Manning Centre.

ZONE C
Divisions 5, 9, 46, 48, 50, 52, 54, 56, 58 & 80

Division 46
Spokane, Washington

Past PNW Governor Allan Wood was recently honored by the Kiwanis Club of Downtown Spokane for his many years of service to Kiwanis as well as for his honorable service to the United States during World War II.

Allan was born in 1921 in North Bend, OR. As a child, he moved to Tacoma, where he graduated from Stadium High School in 1939.

He enlisted in the US Army in 1940 and joined the Airborne infantry, where he served in the 82nd Airborne Division, the All Americans. His unit, the 508th Parachute Infantry Regiment, saw action during Operation Market Garden, where he participated in the jump into the Netherlands. He also served during the Battle of the Bulge, where he suffered combat wounds.

For his service as a member of “the greatest generation” Allan was awarded the Purple Heart for the wounds he suffered and the Bronze Star for Valor.

Allan joined Kiwanis in February 1962 in Everett, WA. After a number of years in the Everett Club he transferred his membership to the North Thurston Club in 1968, where he was a member for 41 years until he recently transferred to the Kiwanis Club of Downtown Spokane.

Allan is a 50-year member of Kiwanis and has 48 years of perfect attendance, marred only due to recent health issues. He was Lt Gov of Division 8 in 1969 and PNW Governor in 1986-1987, serving with distinction. He is extremely proud of having the honor while Governor to introduce the amendment at the International Convention in Washington DC to change the international by-laws to accept women into Kiwanis.

Allan recently celebrated his 90th birthday and the author of this piece, having visited with him after our meeting today, affirms Allan has never looked better, and our Club is proud to have him as one of our members. We sincerely hope he will be with us for many more years!

Ken F. Smith
Lt. Gen. Div. 17

Winter 2012 | PNW Builder 21
Kiwanis Round-Up Club of Pendleton, Oregon

Sunridge Middle School does not allow students to wear hats during the school day, but for cancer research, the principals were willing to make an exception.

On September 30th, the Sunridge leadership class, taught by Paul Nolan, held Mad Hatter Day. Students paid $1 to wear a hat all day, which raised over $220 for the Kiwanis Doernbecher Children’s Cancer Program.

Prizes were awarded to the owners of the craziest, most creative, and best overall hats. “Students had a great time,” said Nolan, “We even had students who didn’t wear a hat, but donated money just because it was a good cause.”

Paul graduated from Pendleton High School and returned as a teacher at Sunridge. While at PHS, Paul was an member of the PHS Key Club, and received a college scholarship from the Kiwanis Round-Up Club of Pendleton.

Our club volunteered many hours during the Pendleton Round-Up on September 12-17, 2011. We helped serve at the Round-Up barbeque that served over 1,100 people and assisted the Round-Up Association selling beverages during the six days of the event.

Club members continue to support the local Meals on Wheels by delivering food to seniors on a monthly basis. We found many seniors have pets, so in addition to delivering the food to seniors, we also gave them a small bag of dog food for their pets. We especially appreciate one of our members, ElRae Wells, who volunteers to deliver meals every month.

On October 1, 2011, we held our annual Wine Tour fund-raising event. Twenty-four women were bused to the Walla Walla, WA area where we toured five wineries and had a wonderful day. While on the bus, drawings were held for the many gift baskets that were donated. Everyone went home with wine, gift baskets and lots of memories. The committee did a great job, headed up by club member Lynette Gilliland.

Our annual Children’s Pet Parade was held on October 15, 2011. Co-chaired by Mary Ann McCune and Lorie Case, we sent notices to all the area grade schools announcing the parade. With the assistance of our Key Club (Griswold High School in Helix OR), and escorted by the Pendleton Police Department, we walked fifteen blocks to Roy Raley Park. Entries were judged for a variety of awards by Key Club members, and we provided water and snacks to everyone – including dog treats.

A new service project this year for our club is partnering with the Altrusa Feed the Child program. We are assisting Altrusa each month during the school year by packaging and delivering food for the weekends to local students.

On October 31, 2011, we participated in the annual Community Halloween Carnival, sponsored by the Pendleton Parks and Recreation Department. Over 800 children plus their families enjoyed the evening. With help from the Key Club of Griswold, we operated a fishing pond during the carnival, and provided popcorn and soda.

During the holidays, we participated in Salvation Army Bell Ringing. As we do every year, we adopted families through the Salvation Army, providing gifts for the children and food for the family. We also supported the Hamley’s Store “Giving Tree” by donating gifts for needy children.

Shirley Hopper, Secretary
Kiwanis Round-Up Club of Pendleton

Snohomish Tillicum Kiwanis

At their October 31st, 2011 meeting the primary speaker was Ms. Jean Ingersoll, a biology teacher at Glacier Peak High School. Participating with her in the presentation was Dan Miller, one of her students. Ms. Ingersoll outlined the objectives of a two week bio-technology project which she hopes to incorporate into the science curriculum at Glacier Peak and Dan gave us his impression from the student’s point of view.

The goal of her project is to demonstrate to the students practical procedure in bacterial isolation and identification.

In order to make this project a reality, funding from outside the school budget is necessary. The club voted to provide $500 which will be used to purchase micro-pipettes and electrophoresis gel boxes for use in identification of DNA.
Division 22

Lt. Governor Jim Garcia of Div. 22 has launched a “Hats Off To Those That Make a Difference” campaign. A cowboy hat is presented to a Kiwanis member who has made a difference year after year. The first members to be presented were past Governor Frank Morehouse and present Governor Claudell King. As leaders, they have invested many years of their time, energy, skills and emotions to make a difference in our Kiwanis community. They are role models of what a Kiwanian should be. Hats were also presented to past Lt. Governors of Division 22.

It is vital that we recognize the value, the investment, the contribution and passion that our members give on a daily basis. We all want to know that we are appreciated and noticed for the time we give to Kiwanis. A Kiwanian wants to give back to their community and make a difference.

We should remember that Kiwanians are ordinary people who care about kids and come from all backgrounds. They joined Kiwanis to make a difference in their community by supporting children and learning “one act of kindness can change the course of a life”.

To be a Kiwanian we are open to many ways to accomplish things. Kiwanis brings satisfaction and appreciation of projects we do in the community. Kiwanians are very special people and together can make things happen. It only makes sense for us to take our “Hats Off” and thank them for making a world of difference.

Lt. Governor Jim Garcia  
Division 22

Division 32

Thanking Them...

How many ways can you say thank you? The words “Thank You” are such amazing words when spoken or written with sincerity and true thanks. A thank you can come in the form of a firm handshake, a gentle smile, kind words, a salute, or a simple gesture – and all of these were visible to those attending the 2011 Veteran’s Day Parade (now in its 46th year) in Auburn, WA.

Under sunny skies, many waited for the parade to begin, including members of Division 32 Kiwanis Clubs and their sponsored leadership programs. Key Clubbers from Kent Meridian and Auburn Riverside High Schools spent a part of their precious Saturday on Nov. 5 to learn more about our veterans and what the parade means to those who participate and attend. Also in attendance was Immediate Past Kiwanis International President Sylvester Neal (himself a veteran of the U.S. Army) – proudly representing The Valley Club from Auburn. What a treat for our Key Clubbers to meet Sylvester!

Beginning at 9:30 a.m., the participating groups began to sign in and make their way to their assigned staging location. We were unit number 160, and there were nearly 40 more units to come behind us. There were more than 30 marching band units and drill teams from all over the Northwest – they came from eastern Washington, Oregon, Idaho – all proudly representing their communities and schools.

The parade started promptly at 11:00 a.m. with the impressive flyover of a military transport C-17 Globetrotter III. The mile-long parade route was a patriotic salute to both active military units and veteran marching groups.

Be sure to send in your club stories and photos for inclusion in the winter issue of the Builder!

Submission deadline: February 20
The sidewalks were lined seven and eight deep with an estimated 20,000 children of all ages waving their American flags, saluting and shouting “Thank you!” to honor our veterans. Smiles – some broad and some subdued – could be seen on the faces of those veterans among the spectators. What an honor to salute them!

Division 32 has participated in the Auburn Veteran’s Day parade for 7 consecutive years – and looks forward to saluting out veterans in this way for many years to come.

Michele Campbell
Lt. Governor, Division 32

Federal Way, WA

The Kiwanis Club of Greater Federal Way undertook two new projects this year regarding children in the two elementary schools in which we have BUG programs. One project was donating school supplies. The other project involved giving dictionaries to every third grader in each of the schools.

The idea of the school supply donation came about when one of our members, Marie Sciacqua, attending a year end school assembly, noticed the very shabby state of a lot of the supplies the teachers were using. She questioned several teachers and the Dean of Students and found that most of the supplies were four to five years old and the teachers had to purchase a lot of their supplies out of their own pocket.

Marie brought this back to our next club meeting and suggested our club put in some money and the members match that amount with personal donations. Marie headed a committee, watched for sales of school supplies and approached several stores to join us in donations to these schools. By the time school started the club had collected close to $500 worth of school supplies to present to the two schools. When we presented the supplies to the Principal & teachers there were hugs, smiles and wet eyes all around. We made a big difference for our kids at Star Lake and Mark Twain Elementary Schools in Federal Way.

Our club participates in a networking group of service clubs in Federal Way which meets once a month to share projects and ideas on how to make Federal Way a better place.

For several years the Lions Club has given dictionaries to third graders in each of the Federal Way Elementary schools. This year they lost the grant that paid for this project so they asked if other service clubs could adopt one of more of the elementary schools and donate the dictionaries in their own club’s name. Since our club has a relationship with two of the elementary schools our club chose to undertake the dictionary project. We also gave a dictionary to each of the third grade teachers and five each to the libraries in the two schools.

We know from working with these schools this may be the only book many of these kids will own. Each dictionary cost $1.80 for a high quality book – a great value and it’s very comprehensive.

The other service clubs have adopted one or more schools. Every third grader in the Federal Way School District will receive a dictionary. I’m so proud of our club for jumping on board with these two brand new projects this year. Our kids will be well served by both.

Wayne Triplett

Division 36

Kiwanis Club of Port Orchard

On Saturday, October 8th, the Kiwanis Club of Port Orchard held an auction at the Port Orchard Pavilion. The theme was “Keep the balloons in the air”. Each of the balloons represented an activity the members participate in such as the Kindergarten Reading Program, the Terrific Kids Program, the Library Reading Project, Student of the Month, the award of scholarships to graduating...
community programs will happen again

Undaunted, members are searching for

The dinner was catered by Le Garmache, the bar by MoodDogs Too; both Port Orchard merchants.

The auction was chaired by Chris Smith and the master of ceremonies was Dave Foote, a member and also the Executive Director of United Way for Kitsap County. We are grateful for the efforts of the following auction committee members who made this event a great success: Cal Kendall, Dave Foote, Carolyn Powers, Doug Johnson, Mike Cassidy, Denise Hoyt, Don Grimes, and Jim and Joyce Maddock.

Don Grimes

Kiwanis Club of Greater Poulsho

Over 100 guests attended the second annual dinner/auction that benefited the Northwest Kiwanian Camp and the 2012 Poulsho Babe Ruth World Series. Over $19,000.00 was raised and plans are already underway for next year’s gala event.

For over 20 years, the club has operated a concession stand at the Annual Viking Fest in downtown Poulsbo. Regrettfully, the portable stand was recently burglarized and stripped bare of all kitchen equipment.

Undaunted, members are searching for replacement items to make sure this fundraiser that supports so many community programs will happen again in 2012.

December found us volunteering for local non-profits including bell ringing for the Salvation Army, assisting the local food bank and helping other Kiwanian Clubs with some of their community projects.

Sharron Sherfick

ZONE E
Divisions 40, 42, 44, 62, 64, 66, 67, 68 & 70

Division 42
St. Helens Daybreakers

Twenty years as a St. Helens Kiwanian Daybreakers community project, the annual Children’s Fair was once again a huge success. This project embodies everything that Kiwanis stands for concerning Young People – Priority One. At no cost to participants, children from across Columbia County gather the last Saturday of October each year at the St. Helens High School. Children from newborn to senior citizens begin arriving at 10 a.m. to enjoy activities designed to entertain, while adults can gather information about programs and services for children available throughout the county.

Outside the building, children can go through the Fire Department smoke house to learn what to do in case of a fire in their home. As they enter the school building, they are given balloons by Key Club members and Kiwanis. They also receive a bag in which to place Halloween treats and information from various organizations.

Lines form early at several locations including the Bounce House, the clown who created fascinating balloon creatures, and Key Club members helping to paint faces. There was even a Fairy Land for toddlers. Throughout the day, there was musical entertainment as well as exhibitions of baton twirling, martial arts, and dance. Ross Island Earlyrisers Kiwanis brought their Child ID materials for parents to keep, complete with a current picture of their children. Ronald McDonald comes every year.

First held in 1991, the Children’s Fair was the idea of the Daybreakers Kiwanis Club and has grown each year. Counting attendance by a system of stickers placed on children at the entrance, approximately five thousand people come through the doors, both adults and children, many in costume. The event provides a safe place for children to have fun and for parents to learn about groups such as the Commission on Children and Families, 4-H, the School Health Center, the Food Bank, and the Library to name a few.

Jan Kenna, from the Commission on Children and Families reports that over 40 families made inquiries about car seat safety and about 300 people took information about the Safe Kids program. With a car seat check scheduled within two weeks of the fair, the commission is scrambling to make sure they have technicians ready for the anticipated crowd.

Plans for the 2012 Children’s Fair are already beginning. If your club is interested in duplicating this activity, please contact Daybreakers Kiwanis in St. Helens, Oregon.

Lynn Chiotti

Division 44

The Kiwanis clubs of Division 44 and McDonald’s restaurants in Clark County, Washington, invited the public to donate clothing and supplies for local needy infants from Nov. 26 through Dec 25. Items donated were used by a Vancouver nonprofit organization, Babies in Need, to provide layettes for newborns of low-income mothers. Each mother also receives literature about child safety and about 300 people took information about the Safe Kids program. With a car seat check scheduled within two weeks of the fair, the commission is scrambling to make sure they have technicians ready for the anticipated crowd.

Plans for the 2012 Children’s Fair are already beginning. If your club is interested in duplicating this activity, please contact Daybreakers Kiwanis in St. Helens, Oregon.

Don Grimes
with pink and blue paper tags. Each tag described an item needed for a newborn such as booties, pajamas, a sweater, a hat, T-shirts, a receiving blanket or a plush crib toy.

To participate in the project, a person took a tag and returned the item(s) it described to a decorated collection box near the tree. Cash donations and clean, used baby items that were in good condition also were accepted.

For more information about Babies In Need, go to www.babiesinneed.org.

Salmon Creek Kiwanis

The Salmon Creek Kiwanis Club in Vancouver, Washington is sponsoring a fundraising concert featuring “The Trail Band.” The concert will be at 3:00 p.m. on Saturday, Feb. 11, at Skyview High School in Vancouver.

Tickets will cost $18 each or two for $35, if purchased before the concert at any branch of Columbia Credit Union in Clark County, starting in January. Tickets can be purchased online at www.ticketsoregon.com – a nominal handling fee will be added to the cost. Tickets can also be purchased at the door on Feb. 11 for a cost of $20 each.

Questions about the concert? Contact Salmon Creek Kiwanis Club members Darrell Brandenburg at (360) 693-7981 or Bruce Davis at (360) 600-7486.

The Trail Band is an eight-piece ensemble that creates an energetic blend of brass and string arrangements of traditional and original music featuring five great vocalists including Quarterflash’s Rindy Ross. The band was formed in 1991 at the request of the Oregon Trail Council to commemorate the 150th anniversary of the trail.

Division 74

First Annual “Kiwanis Second Day Project” at Camp Wilani

Division 74 of the PNW held its first Kiwanis Second Day Project coupled with a Tri-K Division Council meeting at Camp Wilani, which was used for our Division’s Key Club Rally and Leadership Training Sessions.

When Camp Director Barbara Utt put out a general call for volunteers to “button up” the campgrounds for winter our Kiwanians rallyed to the call and took the opportunity to make it a fun outing where Kiwanians, Key Clubbers, and CKIers could work side by side and learn from each other.

Task Masters were assigned groups ranging in size from 8 to 20 for various tasks such as sweeping cabins, stacking mattresses, re-building sagging canoe racks, and sorting and re-arranging stuff in the Kiwanis Warehouse so that like items were stored near each other.

Judd Van Gorder of Bohemia Sunrisers Kiwanis in Cottage Grove provided 53 wonderful box lunches & soft drinks which were consumed before our Tri-K Division Council Meeting.

The success of this joint project and Division Council Meeting will lead to future Kiwanis One Day and Second Day Projects where Kiwanis Clubs, CKI Clubs, and Key Clubs will work and share ideas together.

We will return to cut back blackberries, de-moss the roofs, and re-paint some of the cabins during Kiwanis One Day next spring.

Ken Nagao, Lt. Governor, PNW Kiwanis Division 74

Kiwanis Club of Eugene

The Kiwanis Club of Eugene, Oregon, chartered in 1920, installed Georgios Karabinis from Athens, Greece, as an Honorary Kiwanian at its meeting on Wednesday, November 16, 2011.

Georgios, who owns a landscape maintenance firm, Better Lawns and Gardens, has volunteered to work alongside our club members on several of our community projects.
Most notably, he volunteered to work at the Birth to Three site where he has a commercial contract to provide yard maintenance. He helped trim and prune shrubbery, remove and replace sand in their huge sand box, pressure washed the building and play equipment at Birth to Three. He donated and hauled gravel to rebuild a stair landing at our first Kiwanis One Day Project at Camp Wilani in 2010 and also supplied commercial weed removal equipment for the first and second Kiwanis One Day Projects at Camp Wilani. Our weed removal project would not have been completed had it not been for his equipment and his work.

Ken Nagao

Kiwanis Club of Fern Ridge
Veneta, Oregon

This is a very ambitious time of the year for helping our community. There are so many needs yet so many good intentions. Kiwanis Club of Fern Ridge is one of those service organizations that endeavors to put those together. If we can accomplish that, that is good. If you love your community and want to be a volunteer to be of service to it, be a Kiwanian this season and you will have every opportunity to be “a good one”.

The Kiwanis Holiday Food Drive is again carrying out the 25-year tradition of participating in the feeding of those less fortunate in our area for the Christmas season. This is truly a community effort with help from the schools, scouts, Key Club, the Fire Dept., the Postal Service, local businesses, farmers, and citizens. This project starts in September and ends with the food giveaway the week before Christmas. We collect around 20,000 pounds of food to help feed about 250 local families!

DeAnna Boggs has served as our coordinator for the past two years. DeAnna is a very involved community citizen in several areas and is a Board Member for us.

In DeAnna’s words … “I grew up in Veneta, and after moving back here to raise my kiddos, I wanted to volunteer somewhere long term that would help community wide and that’s when I started with the Food Drive four years ago. I joined the Kiwanis (not just because Pat said so) but because I saw all they do in the community, especially for kids and decided this is the organization for me. I love that I can bring my kids to help with certain projects like the Easter Egg hunt, and teach them to give back to their community even at a young age. They also help with sorting and packing of food at the Food Drive. I am blessed to be part of such a close knit and caring community.”

We are proud to have DeAnna in our Kiwanis family – she is definitely one of the “good ones”!

Dennis Paronto - Secretary

Division 78
Kiwanis Club of Sisters

Two Sisters, Oregon residents recently got a shot at their dreams. He is a sous chef at Three Creeks Brewing Company and she works in the deli/bakery at Ray’s Food Place. What they have in common is they are the latest recipients of grants from the Sisters Kiwanis Career Opportunity Fund (COF).

Vincent Faludi, 45, has been with TCBC since it opened 3 years ago. While he enjoys his work there, he has been looking for an opportunity to go back to school and reach for something that has more earning potential and the medical benefits his family needs. He has wanted to get back behind the wheel driving trucks as he once did in the Portland area – this time in larger trucks which require specialized training. He found he could get his training locally at International Institute of Transportation Resource through a five-week class for $5,300. After applying to Kiwanis, the Fund is paying $3,000 toward the cost.

Sandi is grateful for the help she’s been given to raise her family since she moved here four years ago. She gives back to the community she relies on as a regular volunteer in the food program at the Three Sisters Fellowship Church and in the youth ministry at her own church, St. Edward the Martyr.

About the fund: Kiwanis Career Opportunity Fund provides assistance to start, augment or complete a career opportunity that may include – but is not limited to – vocational, technical, artistic, or general fields of study. Since its inception, the fund has provided over $21,000 in assistance to help more than 15 Sisters area folks reach for their dreams.

Vince earned his trucking certificate from IITR in early November. With graduation came an offer for a new job which he started in mid-November with a branch of May Trucking based in Sisters. For Vince, words could not communicate the thanks and praise he had for the club’s program. It was a leg up he will forever be thankful for...and an opportunity he would recommend to those looking to make a similar change.

Dave Huni
Sisters Kiwanis Public Relations

Winter 2012 | PNW Builder
In the winter of 1936, a young Curtis Tigard was called into Mr. Walter Kropp’s office at US National Bank in Albany, Oregon. “Curtis,” said the boss, “I need you to join a service organization. Now, you have your choice — Albany has Lions, Eagles, heck, even a Rotary. And I don’t want to put undue influence on your decision, but keep in mind that this is my year as President of a great group of young men dedicated to helping children — just the thing for an up and coming executive like yourself!” And so it was that Curtis joined the Kiwanis Club of Albany, Oregon over 75 years ago.

Curtis has been a member of the Albany, Tigard, SW Hills and Portland Kiwanis clubs. When he transferred for the last time, in 1967 to the Kiwanis Club of Portland, he had 31 years of perfect attendance. When asked recently what kept him in Kiwanis all these years, Tigard replied, “Everything!” In past years he especially enjoyed the social aspects – it was rumored that Curtis never missed a spaghetti feed and he loved to dance afterwards.

Curtis attends meetings at the Kiwanis Club of Portland when he can, including the annual Installation and Awards banquet this year where he picked up his 75-Year Legion of Honor award. Tigard is excited about the Eliminate project, and is working toward getting his church to support the program along with their current African missions.

Curtis is the grandson of the founder of the City of Tigard, Oregon. He was born at the Tigard, OR family home to Charles Fremont Tigard and Rosa Hohman Tigard. He attended Tigard Grade School, graduated from Beaverton High School in 1926. He studied finance at Oregon Agricultural College, now Oregon State University, graduating into the Great Depression in 1930. He graduated as a Second Lieutenant in the US Army Reserves through what is now called the ROTC.

The economic depression of the times made it difficult to find regular work. “I didn’t have a steady job until 1935,” Tigard said. Instead, he worked for farmers and, off and on, for the First Bank of Tigard. In 1935, he landed a job with U.S. National Bank. He worked in Portland, Albany and Tigard branches before being named an assistant vice president.

Tigard’s career was interrupted in 1940 when, as a widower with a 2-year-old son, he went on active duty as an Army Reserve officer. After the United States entered World War II, he served in North Africa, Italy and Hollywood, helping make an amphibious training film for the Marine Corps.

The entire town of Tigard celebrated with Curtis in 2009 at his 100th birthday party. “I didn’t know people were going to take my birthday so seriously,” Tigard said, “But, if they enjoy it, then I enjoy it.” Mary Feller, a historical association member who helped plan the party, said Tigard is “a great inspiration with his wonderful joie de vivre, energy, kindness and accomplishments. Tigard has been a happier place because Curtis is here.”

“People ask me what I attribute my long life to,” Curtis said, “my mom was nearly 105 when she died. I exercise, eat sensibly, drink sensibly and take life easy.” Curtis plays golf three times a week at the Tualatin County Club “when the weather is sensible,” he said. “I lift some dumbbells for exercise, and I go to the Washington County Public Affairs forum every Monday.” Between games he catches moles, estimating he’s trapped more than 700 on the golf course. “You have to learn how to set the trap right,” he said.

Curtis also is involved in a study of the effects of age on the brain at Oregon Health and Science University. “They put me through stuff on the phone to see if I’m still operating,” he said. “I go up there twice in the summer for an MRI and brain scan.” He plans to donate his brain to OHSU when he dies. “I’m one of their guinea pigs,” he said. “But I don’t think they’ll find much in there.”
Kiwanis Community Partnership Program

MAS – a formula for growth

MAS, in Spanish, means more. In the Kiwanis formula it means more members = more awareness = more service = more members — and the formula circles continuously.

John Brookens knows how important the concept of MAS is in growing our clubs. His program will give members another tool to help the Pacific Northwest District be a success.

John joined Kiwanis in 1981 as a member of Kiwanis Club of Borealis in Fairbanks, Alaska.

He served as president of the Borealis club and of the Historic Downtown Gresham club. John received the honor of Distinguished PNW Lt. Governor for his service from 2006-2007.

He currently serves in a leadership role in the Kiwanis Children’s Cancer Program. As PNW district chairman for Fundraising he carries the message of MAS from Alaska to Northern California and all points in between.

Raising awareness within our communities with the Kiwanis Community Partnership program

The Community Partnership Program is an “Awareness campaign” that exposes what we do every day to new people and businesses in every community that WANT to participate and be partners with Kiwanis.

Does taking the message of Kiwanis to the public begin with a membership drive — or with a Partnership drive?

That’s kind of a chicken and egg question . . . and the answer may depend on your individual club’s needs.

Clubs that participate in a Partnership program benefit as awareness of Kiwanis involvement in the community is promoted. The program helps to identify those individuals who have perhaps been looking for an opportunity to join a service club, but haven’t yet found the “right one.”

Clubs that start with a Membership drive will find themselves discovering people and businesses that want to contribute to their communities, but aren’t able to join a club.

How do we get an Awareness campaign started?

Contact John Brookens, PNW District Fundraising Projects Chair. John can answer your questions, give a presentation for your club or division and get you started. He can guide your club through each step, or simply provide support. Send him an email at: johnbrookens@msn.com

Have a club brochure One of the best items your club can have to help spread awareness of Kiwanis in your community is a good club brochure. Design your own or order blank brochures for free from Kiwanis International and imprint them with your club-specific information.

Update your website Another excellent tool is your club website – keep it current with up-to-date project, meeting and contact information. Often new prospects looking for a club will start with the web.

Start now. Every contact you make is a prospective new Member, Community Partner or Friend of Kiwanis.

An additional resource that can be helpful is the new Kiwanis International recruitment brochure, Join the Club, available free.

If you have 2010-2011 decals, you can exchange them for the 2011-2012 decals at the District Office.

The Objects of Kiwanis

The Objects of Kiwanis were adopted in 1924 and represent our core values which — like the Objects themselves — have remained unchanged. At the heart of the objects are values such as compassion, friendship, respect, leadership, and professionalism, as well as the principle of treating others the way we ourselves would want to be treated. These worthy values and principles can be embraced by men and women of all nations, all races, and all religions or beliefs.

- To give primacy to the human and spiritual rather than to the material values of life.
- To encourage the daily living of the Golden Rule in all human relationships.
- To promote the adoption of higher social, business and professional standards.
- To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.
- To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities.
- To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and goodwill.

This page sponsored by:
- Kiwanis Club of Oliver, British Columbia
- Henry A. Stevens – KC of Richland, WA
The Community Partnership Program is an Awareness campaign that exposes what we do every day in every community to new people and businesses that WANT to participate and be partners with Kiwanis.

These businesses and individuals are currently supporting kids and their communities through the PNW Community Partnership Program:

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<td>Center for Natural Medicine Inc</td>
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<td>Flying Crane Acupuncture</td>
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<td>Guido &amp; Ortqust, PC</td>
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<td>Leslie O. Franson, DPM</td>
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<td>Emmet Motors Inc.</td>
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<td>Pacific Stainless Products Inc</td>
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**Thank you!**

Winter 2012 | PNW Builder
HAVE YOU MOVED?
If you have moved, or are planning to move, please print your name and new address:
Name _____________________________________________________________
Address ___________________________________________________________
City_______________________ St/Prov_______ Postal/Zip Code____________
Send this form, with the address label from the back cover, to:
Member Services Department
Kiwanis International
3636 Woodview Trace
Indianapolis, IN 46268

You’re making a difference, share the news!

The Pacific Northwest District wants to publish information about the service projects your club is doing or has done. This is the place to showcase your hard work and inspire others.

The following guidelines will help get your information published:

Submit your article or photographs:

EMAILS ONLY PLEASE. We prefer that written submissions be included in the text of an email. Submissions can also be sent as email attachments or on a CD-ROM, in Word or as a pdf. Flash drives are accepted, but keep in mind that disks or drives may not be returned.

TEXT FILES & FILE FORMATS: The best way to send text submissions is to include the text directly in your email rather than as an attachment.

PHOTOGRAPhS: Do not include photos within text documents; send as separate attachments in the highest resolution TIFF or JPEG file possible.

WHERE TO SEND: magazine@pnwkiwanis.org

Include this information:

CLUB: Club, City, State/Province, and Division Number

EVENT: Make sure to answer: what was done, why it was done, who benefited, when and where it occurred, how it was accomplished, etc.

ACCURACY: Please double check all dates, locations, etc., and be sure that all names are spelled correctly. While we do our best to correct issues if we notice them, we do not have the resources to confirm this type of information.

PHOTOGRAPhS: Avoid poses such as check acceptances, podium speakers, and groups standing in line or stacked rows. If you’re shooting a service project, look for an action photo of the volunteers in progress or interacting with children. Shoot from the front – we are not likely to use a shot with mostly backs or backs of heads.
Use as high a resolution as possible.
Captions may not always be published, but it is helpful if you can identify subjects.

SEND IN YOUR STORY TODAY!

PNW Kiwanis District Office
magazine@pnwkiwanis.org

The Pacific NW District

BUILDER magazine

Spring issue April 1, 2012
Submission deadline: February 20

Summer issue July 1, 2012
Submission deadline: May 15

Please submit your articles and photographs as soon as possible so it can be included in the upcoming issue!

do you have an idea for a feature story?
Send it to us today, along with any contact information you might have.

This is your district magazine, and we want to include the events and activities that you and your Club work on!

let us know...
what’s important to you and your Club! Send a “letter to the editor” and tell us how we’re doing!

advertise!
Kiwanis clubs, Community Partners and Kiwanian-owned businesses are invited to advertise in the Builder. A complete media kit can be requested from the District office, or downloaded from www.pnwkiwanis.org.

questions?
contact us at magazine@pnwkiwanis.org

The submission deadline for the next issue is: February 20
One day each year, all members of the Kiwanis family around the world join together for one day of global hands-on community service. There are no boundaries. There’s no limit to what you and your club can do for children, for your community, for the world.

Kiwanis expects that Kiwanis One Day will contribute nearly one million service hours around the world in just one day.

What will your club do?

www.kiwanisone.org/oneday