

Project Missions:

- **PNW Kiwanis:** Healing Broken Bones to Save Broken Families!
- **SIGN:** Creating Equality of Fracture Care Throughout the World!

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The mind, once expanded to the dimensions of larger ideas never returns to its original size.
-- Oliver W Holmes

Healing Broken Bones to Save Broken Families 509-375-0225

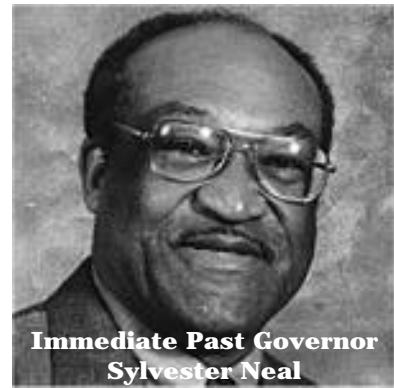
A Message from Honorary Project Chairman Sylvester

The Kiwanis/SIGN Project continues to move toward its goal of creating 100 new Kiwanis/SIGN Surgery Centers in major trauma centers throughout the developing countries of the world.

When accomplished, the 100 centers are will restore 10,000+ seriously injured people to productive lives – each and every year, in perpetuity – and Kiwanians will truly be changing lives in ways that surpass our own mortal existence.

Donations have already passed the \$40,000 mark and two Kiwanis/SIGN Surgery Centers are funded and operating, one in the Santo Tomas Hospital in Guatemala City, Guatemala and the other in the 108 Hospital in Hanoi, Vietnam.

Both Kiwanis/SIGN Project Hospitals are high-volume trauma centers that



**Immediate Past Governor
Sylvester Neal**

will easily surpass the Project Standard of 100 trauma victims restored to productive lives per year. SIGN will replace implant hardware used in perpetuity at no additional cost to the Kiwanis/SIGN Project!

The Kiwanis/SIGN Project is moving steadily toward its third project hospital at a site to be identified soon.

How to Get Your Tax Deduction!

U.S. Kiwanians may insure the tax deductibility of donations to Kiwanis/SIGN by making checks payable directly to the 501(c)(3) **Kiwanis/SIGN Project.** (See page 3 for mailing instructions.)

Good idea: As with personal IDD contributions to the Kiwanis Worldwide Service Project, checks

payable to Kiwanis/SIGN Project should be routed through the hands of your club Secretary to insure your club also receives credit for the donation. Every \$100 donated will restore someone to a productive life and bring your club an attachment for its Kiwanis/SIGN Banner Patch.

Traffic Injuries in Developing Countries



“Over 20 million people are injured or crippled and over 1 million are killed every year globally due to road traffic crashes. include also the young parents (ages 15-44).”

“Developing countries account for up to 85% of all the fatalities. Road traffic injuries rank 14th among the leading causes of death in age 0-4 years and rank 3rd in the 5-14 year age group.”

“Poor traffic enforcement in a system pitting the pedestrians against the two-and three-wheelers, saloon cars, omnibuses, minibuses, trucks, and domestic animals -- all on the same road in the same time space, creates immense conflict among the different road users.”

“ . . . Road traffic injuries also contribute significantly to the rising rates of orphans: they are ranked **2nd** globally among leading causes of death in young adults **who**

(Source: Harvard University Center for Population and Development Studies)



***Twenty million trauma victims per year!
40 were injured during the minute it took you to read this page!***

New Kiwanis/SIGN Video Now Available

It takes only nine minutes to view but the new Kiwanis/SIGN video will tell you and your club the story of the PNW Kiwanis/SIGN vision of founding 100 Kiwanis/SIGN Surgery Centers in developing countries of the world.

The video was produced by CTTS Productions of Cincinnati OH and was paid for by personal

contributions from members of the Kiwanis/SIGN steering committee (and a generous donation from CTTS!).

We'll send you a copy, free for the asking. Contact **Ralph Curran** at 509/943-9751 (79 Willis, Richland WA 99352) or **r.curran@att.net**. The video is available in both VCR and CD format.



What Is SIGN?

The Surgical Implant Generation Network (SIGN) was founded in 1999 by Lewis G. Zirkle, Jr., MD using, in part, the \$10,000 prize he was awarded in 1997 by the Kiwanis International Foundation along with the Kiwanis World Service Medal.

Dr. Zirkle's goal was to make modern surgical technology available in developing countries at no cost to the recipients. To date, SIGN has established more than 80

Surgery Centers each with a mandate of returning 100+ trauma victims to productive lives per year.

SIGN provides replacement implants in perpetuity in return for case reports on each implant used (for continuing product improvement and research).

Kiwanis/SIGN is the way we Kiwanians support the humanitarian efforts of SIGN.



Dr. Lewis Zirkle

KI President to Dedicate Kiwanis/SIGN Project

Kiwanis International President **Robert Moore** of Venice Florida will visit the 108 Hospital in Hanoi, Vietnam on March 18, 2004 and, while there, will dedicate the **Kenneth and Peggy Young Memorial Kiwanis/SIGN**

Surgery Center. Once a military hospital that treated Vietnamese war injuries, 108 Hospital in Hanoi now treats trauma victims in the general population of Hanoi.



PNW Kiwanis/SIGN Project
Healing Broken Bones
to Save Broken Families!

Please complete & mail contributions to:
Kiwanis/SIGN Project, Attn. Julie Meek, Treasurer,
PO Box 14, Richland WA 99352

Please
Print!

Thank you for your supporting the Kiwanis/SIGN Project!

Donor Name _____

Club Name (if appl) _____

Address _____

Email Address _____

Address _____

Phone _____

City/State/ZIP _____

Healing Broken Bones to Save Broken Families

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Coordinating Committee

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Project Chair & Governor,
2002-03

Max Kreiter, Committee
Chairman

Gary Busselman, Past
President, Kiwanis Club of
Richland

Ralph Curran, Past
President, Kiwanis Club of
Richland

Jeanne Dillner, Executive
Director, SIGN

Carolyn James, Member
Kiwanis Club of Tri-Cities
Industry

Norman Olson, Lt. Governor,
Div. 54

Joeseph Mosebar, Past Lt.
Governor, Div. 54

Henry Stevens, Past Lt.
Governor, Div. 54

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Kiwanis Club of Richland

Ginger Vetrano, President,
Kiwanis Club of Richland

John Yegge, Kiwanis/SIGN
Newsletter Editor
(jyegge@charter.net)

SIGN on the Web!

www.sign-post.org

Kiwanis/SIGN Champions Needed!

Does your club or division have a
Kiwanis/SIGN Champion yet?

The best champions are Kiwanians
who make things happen. Doctors
and nurses make excellent
champions, too, because they have
professional credentials to speak
authoritatively on the problems of
severe trauma.

The Kiwanis/SIGN Steering
Committee will support club and
division Champions with training
materials, brochures, videos,
copies of newsletters and
consultation.

For more information, contact
Steering Committee Chairman
Max Kreiter. (509/627-6556 –
norskeflyer@cs.com -- 1282 Fuji
Way, Richland WA 99352)

Resources Available

Kiwanis/SIGN newsletter, Vol. 1, Nos. 1 & 2 (download free from
www.pnwkiwanis.org/PNWKIResources/sign.html)

Kiwanis/SIGN Video (mailed to you free from r.curran@att.net)

Kiwanis/SIGN Presenter's Resource Guide, (16 pages by mail or
e-mail, free from jyegge@charter.net)

The SIGN Post (free, official newsletters of the Surgical Implant
Generation Network) www.sign-post.org/Newsletters/newslettters.htm

SIGN's Official Website (free, www.sign-post.org)

Who Pays for All the "Free" Stuff?

Every cent contributed to the
Kiwanis/SIGN Project goes toward
the direct financing of
Kiwanis/SIGN Surgery Centers in
developing countries. None of the
receipts is spent on fund raising
and other promotional materials.

All administrative expenses are paid
by personal donations of members
of the Steering Committee to the
Kiwanis/SIGN Administrative
Account – in addition to the
personal donations they may make
toward the founding of
Kiwanis/SIGN Surgery Centers.

Getting Credit for your Club's Good Works

Kiwanis/SIGN Project donations may
be reported in club monthly reports in
the Young Children: Priority One
category because a large fraction of
trauma victims benefited, being in the
15-44 age bracket, are parents who
head families with pre-school-age
children. They are families that,
without surgical intervention provided
by Kiwanis/SIGN, would be left with
invalids where they previously had

wage earners (75% of cases) or primary
care givers (25% of cases).

Alternatively, because Kiwanis/SIGN
donations dramatically impact the human
condition of victims who are restored to
productive lives, donations may also be
reported in the Human & Spiritual Values
category.

(Source: John Yegge, PNW District
Chairman for Achievement)

**To Schedule a Kiwanis/SIGN Presentation for your club or Division Council Meeting, contact
Ralph Curran, Kiwanis/SIGN Programs Coordinator, 79 Willis, Richland WA 99352
(509-943-9751, r.curran@att.net).**